

Title of Course:- INTRODUCTION TO HOSPITALITY AND TOURISM INDUSTRY		
Nodal Department of HEI to Run Course:-		
Broad Area/Sector:- HOSPITALITY AND TOURISM		
Sub-sector:- HOTELS and TRAVELS		
Nature of Course:- "INDEPENDENT"		
Name of Suggestive Skill Council: Tourism and Hospitality Skill Council (THSC)		
Aliened NSQF Level:		
Expected Fees of the Corse: -		
Stipend to Student Expected from Industry:-		
Number of Seats:-		
Course Code:-		
Maximum Marks: - 100	Minimum Marks:-	Credits:- 03(01 Theory, 02 Practical)
Name of Proposed Skill Partner (Please specify, Name of Industry, Company etc. for Practical/Training/Internship/OJT):-		
Hotel and Restaurant Management, Hotel Administration and Catering - 5/4/3 & 2 STAR HOTELS		
Hotel and Tourism Association, Airline Catering and Cabin Services - TOURISM DEPARTMENT etc.		
Job Prospects-Expected Fields of Occupation where student will be able to get job after completing this course (Please specify, Name of Industry, Company etc. for Practical/Training/Internship/OJT):-		
Food, Lodging, Travel, Entertainment, Recreation and related supportive services.		

Syllabus

Unit	Topics	General/ Skill Component	Theory/ Practical/ OJT/ Internship/ Training	No. of Theory Hours (Total 15 Hours = 01 Credit)	No. of Skill Hours (Total 60 Hours = 02 Credit)
I	INTRODUCTION	Management Techniques	Theory - 01 4 Hours	Theory - 01 4 Hours	
II	EVOLUTION OF TOURISM AND HOSPITALITY AS AN INDUSTRY	Describe the Tourism and Hospitality Industry and its sub-sectors	Theory - 02 Practical - 08	6 Hours	14 Hours
III	NATIONAL AND INTERNATION REGULATORY BODIES OF THE INDUSTRY	Elaborate the hierarchy of Hotels / small, medium and large establishments	Theory - 04 Practical - 12	4 Hours	32 Hours
IV	FINANCIAL AND ENVIRONMENTAL MANAGEMENT	Elaborate the basic terminology used in the hospitality parlance	Theory - 02 Practical - 04	5 Hours	6 Hours
V	CAREE OPPRTUNITIES IN THE INDUSTRY	Hospitality Communication and Personality Development	Theory - 02 Practical - 02	5 Hours	4 Hours
VI	CHALLENGES FOR THE BUSINESS		Theory - 02 Practical - 02	4 Hours	4 Hours

Suggested Readings:-

1. Author's Name, Initials, "Book Title", Publisher name, City/country of publication, Year of publication. Edition No. if any.

A) Introduction to Tourism and Hotel Industry by Mohammed Zulfikar - Vikas Publishing, 1998

B) Hospitality and Tourism by Rajat Gupta, Nishant Singh, Ishita Kirar & Mahesh Kumar Bairwa – S. Chand Publishing, 2015

Suggested Digital Platforms/Web Links for Readings:-

https://onlinecourses.swayam2.ac.in/cec20_ge19/preview / <https://nsdcindia.org/nos-listing/35>

Suggested OJT/Internship/Training/Skill Partner:-**Suggested Continuous Evaluation Methods:-****Course Pre-requisites:-**

- No pre-requisite required, Open to All.
- To study this course, a student must have the subject **any stream** in class 12th /certificate.
- If progressive, to study this course a student must have passed previous courses of this series.

Suggested Equivalent Online Courses:-**Any Remarks/Suggestions:-****Note:**

- Number of units in Theory/Practical may vary as per need.
- Total Credits per Semester = 03(It can be more, but students will get only 03 credits/ semester or 06 credits/year)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)