



National Education Policy-2020
Common Minimum Syllabus for U.P. State Universities
SUBJECT: Village Industry (B.A.)

Name	Designation	Affiliation
Steering Committee		
Mrs. Monika S. Garg, (I.A.S.), Chairperson Steering Committee	Additional Chief Secretary	Dept. of Higher Education U.P., Lucknow
Prof. Poonam Tandan	Professor, Dept. of Physics	Lucknow University, U.P.
Prof. Hare Krishna	Professor, Dept. of Statistics	CCS University Meerut, U.P.
Dr. Dinesh C. Sharma	Associate Professor	K.M. Govt. Girls P.G. College Badalpur, G.B. Nagar, U.P.
Supervisory Committee - Commerce		
Dr. Vijay Kumar Singh	Associate Professor, Department of Zoology	Agra College Agra
Dr. Santosh Singh	Associate Professor, Department of Agriculture	M. G. K. Vidyapeeth, Varanasi
Dr. Baby Tabassum	Associate Professor, Department of Zoology	Govt. Raza P. G. College, Rampur
Dr. Sanjay Jain	Associate Professor, Department of Statistics	St. John's College, Agra

Syllabus Developed by:

S. No.	Name	Designation	Department	College/ University
1	Dr. L. Rathakrishnan	Professor	Rural Industries and Management	Rural Industries and Management, The Gandhigram Rural Institute, Gandhigram, Tamilnadu-624302, India.
2	Dr. M. Alankara Masillamani	Associate Professor	Rural Studies	Institute of Rural Reconstruction, Palli Charcha Kendra, Palli Samgathana Vibhga, Visva-Bharati University, Sriniketan, West Bengal- 731236, India.
3	Mr. Sanjay Kumar	Assistant Professor	Village Industries	Balwant Vidyapeeth Rural Institute, Bichpuri, Agra, U.P.- 283105, India.

Subject prerequisites: Open for all

Programme Outcomes

This discipline is designed for the students who intended to pursue graduation with Village Industries. The main purpose of this course is to imprint the idea of 'Village India' and 'Village Industries' and its different approaches, different issues, challenges and its relevance in everyday life. The course covers traditional rural industries, approaches of rural industries, different issues of rural industries, challenges of rural industries, analytical theoretical understanding of management, managerial issues and trends of intrinsic socio-economic and geographical diversification patterns of rural industries in India. The objective of the discipline is to enable students to understand the rural industries that are vital for successfully running different micro, small, and medium enterprises and nurture a socially and ethically responsible scientific minded managerial leader of the nation. The structure of syllabus is based on interdisciplinary in character at par with central universities/institutions as per the New Education Policy, 2020.

Programme Specific Outcomes

To accomplish a graduate degree with Village Industries, the students will be able to understand the essence of the discipline in a scientific manner. It will be expected from the learners that they apply theoretical underpinnings and address concerned issues and challenges in their everyday life world. The students will have the abilities to initiate their own new enterprises and lead respective organizations for a greater interest of society at large. It is evident that rural industries or small scale industries have an important role in the national economy. MSMEs are called as the powerhouse of the economy of a country. So, the learners will be able to play a great role in national development. Finally, after completing the course the students can get employment in the areas of village industries organization, NGOs, rural development institutions/agencies and government departments etc. as well as the students strive to strengthen a greater extent of village industries across India.

List of all papers in all six semesters

Year	Semester	Course Code	Paper Title	Theory/Practical	Credits
1st	I	A480101T	Village Industries and Rural Society	Theory	6
	II	A480201T	Indian Economy and Rural Industries	Theory	4
	II	A480202P	Extension/Field Visit	Practical	2
2nd	III	A480301T	Principles of Management	Theory	6
	IV	A480401T	Fundamentals of Business Organization	Theory	4
	IV	A480402P	Extension/Field Visit	Practical	2
3rd	V	A480501T	Managerial Economics	Theory	5
	V	A480502T	Rural Industries and Cooperation	Theory	5
	V	A480503R	Extension/Field Visit Research Project Formulation-I	Project	3
	VI	A480601T	Industrial Management	Theory	4
	VI	A480602T	Agri-Business and Rural Industries	Theory	4
	VI	A480603P	Extension/Field Visit	Practical	2
	VI	A480604R	Extension/Field Visit Research Project Formulation-II	Project	3

**B.A. I, Semester-I
Course-I (Theory)**

Programme/Class: Certificate	Year: First	Semester: First
Subject: Village Industries		
Course Code: A480101T	Course Title: Village Industries and Rural Society	
Course Outcomes: This paper enable students to understand the background of India's village, culture, rural communities, society, rural-urban differences, dimensions of village industries and changing patterns of small scale industries.		
Credits: 6		Core Compulsory / Elective
Max. Marks: 25+75		Min. Passing Marks: 40
Total No. of Lectures-Tutorials-Practical (in hours per week): 6-0-0		
Unit	Topics	No. of Lectures
I	Understanding Rural Society in India- India and her Villages, Rural-Urban Differences and Continuum, Nationalist and Subaltern Discourses, Economic, Political and Religious dimensions of Rural Life, Rural Household and its Economic structures.	10
II	Economy and Culture in Pre-British India- Village Community as Self-sufficient, Indian Feudalism and its basic features Vs. European Feudalism, Nature of Village and Urban Economy in Pre-British India, Nature of Village and Urban Cultures in Pre-British India.	12
III	Transformation of Indian agriculture under British Rule and free India- Introduction to Private Property in Land, New Land Revenue System, Commercialization of Agriculture, Breakdown of Traditional Indian Village, Emergence of National Agriculture, Growth of Sub-division and Fragmentation of Land and effects of Fragmentation.	14
IV	Growth of Poverty, Growth of Rural Indebtedness, Transfer of Land from cultivating to Non-cultivating Owners, Rise of Serfdom, Growing Polarization of Classes in Agrarian Areas, Rise of Agrarian Proletariat, Rise of Parasitic Land Owning Class, Reconstruction of Agriculture.	11
V	Decline of Village Artisan Industries - Pre-British Village Artisan Industries, Causes of their Decline, Their Decline an Uneven Process, Surviving Village Artisans, their Changed Status, Inefficacious Attempts at their Reconstruction, Decline of Village Industries and its Consequences.	11

VI	Meaning, Nature & Scope of Village Industries and Cottage Industries,, Meaning, Nature and Scope of Villaies, Rural Industrial Sector- Classification and Nature, Role of Rural Industries an-economic problems, Problems of Rural industries in India-Organizational, Financial, Personnel, Managerial, Technical, Marketing and Information, Relationship with Village Industries and Society.	12
VII	Definition of Small-scale Industries, Changing trends of MSMEs, Importance of Small Scale and Cottage Industries in Indian Economy, Problems and remedies of Small-scale and Cottage Industries in India.	12
VIII	Government Policy towards Village and Small Scale Industries, Impact of Globalization on Village and Small Scale Industries.	8
<p>Suggested Readings:</p> <ol style="list-style-type: none"> 1. Doshi, S.L. & Jain, P.C.: <i>Rural Sociology</i>, Rawat Publication, Jaipur. 2. Puri, V.K. & Mishra S.K.: <i>Indian Economy</i> (Latest Edition, Hindi & English), Himalayan Publishing House Pvt. Ltd. Mumbai. 3. Desai, A.R.: <i>Rural Sociology in India</i>, Popular Prakashan, Bombay. (Hindi & English) 4. Desai, A.R.: <i>Social Background of Indian Nationalism</i>, Popular Prakashan, Bombay. (Hindi & English). 5. Kapila (2019): <i>Indian Economy: Performance and Policies</i>, Academic Foundation, New Delhi. 6. Francis, Cherunilam: <i>Industrial Economic</i>, Himalaya Publishing House, Bombay. 7. Khanka: <i>Entrepreneurial Development</i>, S.Chand & Co, New Delhi. 8. Sivaya and Das: <i>Indian Industrial Economy</i>, S.Chand & Co., New Delhi. 		
<p>This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.</p>		
Suggested Continuous Evaluation Methods:		
1. Tutorial/Assignment/Test/Presentation/PPT Presentation.		20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).		5 Marks
<p>Suggested equivalent online courses: Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.</p>		

B.A. I, Semester-II
Course-I (Theory)

Programme/Class: Certificate		Year: First	Semester: Second
Subject: Village Industries			
Course Code: A480201T		Course Title: Indian Economy and Rural Industries	
Course outcomes: This paper provides analytical ability of the students to understand vital specific issues of Indian economy and rural industries.			
Credits: 4		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topics		No. of Lectures
I	Characteristics of developing Economy, Developed and Underdeveloped Economies, Characteristics of Developed and Underdeveloped Economies, Indian Economy on the eve of Independence.		7
II	Agriculture- Role of Agriculture in Indian Economy, Nature of Indian Agriculture, Cropping Pattern in India, Policies of Agriculture and Rural Development, Agriculture Development under Plan.		9
III	Land Reform- System of Land Tenure in Pre-Independence India, Objective of Land Reform, Abolition of Intermediaries, Tenancy Reforms, Ceilings on Agricultural Holdings, Agricultural Holdings in India, Consolidation of Holdings, Cooperative Farming, Evaluation of Land Reforms in India.		11
IV	Rural Financial Sector –Sources of Rural Credit: Institutional and Non-Institutional, Rural Indebtedness: Extent, Cause and Consequences Institutional Credit for Rural Development, Lead Bank Scheme and its functions, Regional Rural Banks, NABARD, Cooperative Credit Institutions.		7
V	Population Growth and Economic Development- Three stages of Demographic Transition, Size and Trends of Population Growth in India, Causes of over-population, Population and Economic Development in India, Population Explosion and its Remedies, Population Policy in India.		7
VI	Human Development, Essential Components of Human Development, Human Development Index, Gender Inequality Index,		7

	Multidimensional Poverty Index, Human Resources Development and its Importance, Education and Human Resources Development in India, Education and Health Policy in India, Relation between Human Resources Development and Rural Industry.	
VII	Natural Resources-Land, Water, Forest, Mineral, Ocean; Sources of Energy- Coal, Oil and Gas, Atomic and Energy crisis; New and Renewable Sources of Energy; Role of Natural Resources in Economic Development in relation to Village Industries.	7
VIII	Infrastructural Development- Transport: Railways, Airways, Roads. Nationalization of bus transport, Ports, Inland Waterways, Power-Rural Electrification, Banking, Housing and Slum Clearance.	5
Suggested Readings:		
<ol style="list-style-type: none"> 1. I.C. Dhingra: <i>Indian Economy: Environment and Policy</i> (Latest Edition), S. Chand & Sons, New Delhi. 2. V.K. Puri & S.K. Mishra: <i>Indian Economy</i>, Himalayan Publishing House Pvt. Ltd. Mumbai. (Latest Edition, Hindi and English). 3. R. Dutt & K.P.M. Sundram: <i>Indian Economy</i>, S. Chand & Sons Co Ltd. New Delhi. (Latest Edition, Hindi and English). 4. Economic Survey, Government of India (Latest Year, Hindi and English). 5. India Year Book, Government of India (Latest Year, Hindi and English), Publication Division. 		
This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.		
Suggested Continuous Evaluation Methods:		
1. Tutorial/Assignment/Test/Presentation/PPT Presentation.		20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).		5 Marks
Suggested equivalent online courses:		
Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.		

**B.A. I, Semester-II
Course-II (Practical)**

Programme/Class: Certificate		Year: Second	Semester: Second
Subject: Village Industries			
Course Code: A480202P		Course Title: Researching Village Industries and Rural Society-I	
Course outcomes: This course enables students to understand meaning and technique of research and apply those research technique to study research questions.			
Credits: 2		Course compulsory/Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures- Tutorials-Practical (in hours per week) 2			
Unit	Topics		No. of Lectures
I	Meaning of Scientific Research, Hypothesis, Logic of Inquiry, Problem Formation, Developing Research Question, Research Design, Sampling, Questionnaire and Interview Schedule.		40
II	Studying Research Questions: <ol style="list-style-type: none"> 1. Rural Industries and Rural Society. 2. A note on Indian Economy and importance of Agriculture in National Development. 3. Agrarian Crisis and Farmer Suicide, National Commission on Farmers. 4. Climate Change and Agriculture. 5. Green Revolution, Impact of Green Revolution- Land, Water and Environment. 6. Globalization and its Implications for Indian Agriculture. 7. Understanding Micro-Finance and Women Empowerment. 8. Studies on Land and Some recent issues on Land Acquisition Policy of the Government. 9. Studies on Some Financial Institutions and NABARD. 10. Population and Human Development discourses. 11. Role of Natural Resources in the development of Village Industries. 12. Studies Indian Society and Socio-economic Settings. 13. Economy and Culture of Indian Society. 14. Relation between Human, Land and Agriculture. 15. Notes on Village Industries. 16. Any Contemporary issues as per the nature of papers. 		20

	<p>17. Town Handicrafts- Effect of British Rule on town Handicrafts, Decline of Town Handicrafts, Disappearance of States, Patrons of Town Handicrafts, Foreign Rule and its Disastrous Effects on Town Handicrafts, Reasons for their Ruination.</p>	
<p>Suggested Readings:</p> <ol style="list-style-type: none"> 1. Desai, A.R.: <i>Rural Sociology in India</i>, Popular Prakashan, Bombay. (Hindi & English) 2. Desai, A.R.: <i>Social Background of Indian Nationalism</i>, Popular Prakashan, Bombay. (Hindi & English). 3. Kapila (2019): <i>Indian Economy: Performance and Policies</i>, Academic Foundation, New Delhi. 4. Francis, Cherunilam: <i>Industrial Economic</i>, Himalaya Publishing House, Bombay. 5. V.K. Puri & S.K. Mishra: <i>Indian Economy</i>, Himalayan Publishing House Pvt. Ltd. Mumbai. (Latest Edition, Hindi and English). 6. R. Dutt & K.P.M. Sundram: <i>Indian Economy</i>, S. Chand & Sons Co Ltd. New Delhi. (Latest Edition, Hindi and English). 7. Shiva, Vandana (2015): <i>The Violence of Green Revolution: Third World Agriculture, Ecology and Politics</i>, University Press of Kentucky. 		
<p>This course can be opted as an elective by the students of following subjects: Open for all</p>		
<p>Suggested Continuous Evaluation Methods: Internal and External Assessments-</p> <ol style="list-style-type: none"> 1. To select a research question from the syllabus of Semester- I & II and write an assignment in one thousand five hundred to two thousand words. 2. Seminar/Tutorial/Students Presentation/Group Presentation. 3. Viva-Voice. 		

B.A. II, Semester-III
Course-I (Theory)

Programme/Class: Diploma		Year: Second	Semester: Third
Subject: Village Industries			
Course Code: A480301T		Course Title: Principles of Management	
Course outcomes: The paper enables students to learn fundamental principles of management theory and functional areas of management. After completing this course, the students will apply theoretical knowledge in successful managing an industrial unit and its administration.			
Credits: 6		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0			
Unit	Topics		No. of Lectures
I	Introduction to Management- Meaning and Definition of Management, Nature and Scope of Management, Importance of Management, Relationship between Management and Science.		12
II	Principles of Management- Meaning, Nature, Importance, Some Important Principles, Approaches or Schools of Management.		11
III	Concept of Scientific Management, Principle of Scientific Management, Objectives and Importance of Scientific Management, Advantage and Disadvantage of Scientific management.		11
IV	Concept of Rationalization, Importance of Rationalization in Management, Rationalization and Scientific Management.		11
V	Coordination- Meaning, Definition, Characteristics, Coordination and Cooperation, Types of Coordination, Importance, Process, Methods of Coordination and Principles.		12
VI	Management Planning and Functions- Meaning and Definition of Planning, Principles of Planning, Nature of Plans and Planning, Types of Planning and Policy formation, Forecasting of Planning.		11
VII	Human Factors in Management- Motivation, Morale, Leadership and Supervision, Directing and Coordinating.		11

VIII	Meaning and Definition of Organization, Characteristics of Organization, Elements, Goals and Importance of Organization, Principles of Organization, Formal and Informal Organization, Characters and Forms of Organization.	11
Suggested Readings:		
<ol style="list-style-type: none"> 1. G.S. Sudha: <i>Principle of Management and Art</i>, University Book Publishing House Pvt. Ltd. (Hindi Medium), Jaipur. 2. Griffin W. Ricky: <i>Management</i>, 5th Ed. AITBS Pub. & Distributors, Delhi 3. Allen: <i>Management & Organization</i>, Tata Mc-Graw Hill Int. 4. Koontz. H & Weihrich, H.: <i>Essentials of Management</i>, McGraw Hill Int. 5. Stoner: <i>Management</i>, Tata Mc-Graw Hill. 		
This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.		
Suggested Continuous Evaluation Methods:		
1. Tutorial/Assignment/Test/Presentation/PPT Presentation.		20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).		5 Marks
Suggested equivalent online courses:		
Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.		

**B.A. II, Semester-IV
Course-I (Theory)**

Programme/Class: Diploma		Year: Second	Semester: Fourth
Subject: Village Industries			
Course Code: A480401T		Course Title: Fundamentals of Business Organization	
Course outcomes: This paper provides fundamental theoretical understanding of the students about organization, leadership, authority, establishment of new business and its locating points. After finishing this course, the students will have ability to apply such knowledge in successful functioning own business organization.			
Credits: 4		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0			
Unit	Topics		No. of Lectures
I	Meaning and Definition of Business Organization, Principles of Business Organization.		7
II	Characteristics of Organization- Line Organization, Staff Organization, Military Organization and the General Staff, Functional Organization, Taylor's Shop Organization, Committee Organization.		8
III	Authority, Responsibility, Delegation of Authority, Centralization and Decentralization of Authorities, Accountability.		8
IV	Meaning of Executive Leadership, Theories of Leadership Development, Types of Business Leadership, Changing Economic Situations and Business Leadership, Leadership Influence, Executive Characteristics and Abilities, Executive Selection and Development.		11
V	Size of a Business Unit, Measurement of Size, Concept of Optimum Size, Factors Determining Optimum Size, Reconciliation of Optima.		8
VI	Industrial Location- Alfred Weber's Deductive Theory, Sargant Florence's Inductive Analysis, Factors Influencing to Location of		8

	new Industries, Dynamics of Industrial Location for a new Industry.	
VII	Problems of establishment of new Business, Public Sector Undertakings and Problems of Public Undertakings, Present situations of the PSUs and Impact of Domestic and International Market System.	6
VIII	Human Resource Management: Significance – Meaning, Nature and Scope, Functions and Role of HR Manager – Objectives and Policies – System Approaches to HRM, Organizing the HRM Dept. – Human Resource Planning: Concept and Techniques.	4
Suggested Readings:		
<ol style="list-style-type: none"> 1. Davis Currier, Ralph: <i>The Fundamentals of Top Management</i>, Harper & Brothers Publishers, New York. 2. Kuchhal, S.C.: <i>The Industrial Economy of India</i>, Chaitanya Publishing House, Allahabad. 3. Kotler, Philip (2003): <i>Market Management</i>, Prentice-Hall of India Pvt. Ltd., New Delhi. 4. Koontz, Harold & O'Donnell, Cyril (1955): <i>Principal of Management: An Analysis of Managerial Functions</i>, McGraw-Hill Book Company, Inc., New York. 5. Mehrotra, H.B. & Gupta, B.S.: <i>Vayvsayik Sangathan Evam Prabandh</i>, (Hindi). 6. Miekovich & Boudreau (1990): <i>Personnel: Human Resource Management</i>, All India Traveller Bookseller, Delhi, 1990 7. Pattanayak, Biswajeet (2001): <i>Human Resource Management</i>, Prentice Hal of India, New Delhi. 8. Dr. B.S. <i>Cooperation</i>, Sahitya Bhawan, Agra (Hindi). 		
This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.		
Suggested Continuous Evaluation Methods:		
1. Tutorial/Assignment/Test/Presentation/PPT Presentation.		20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).		5 Marks
Suggested equivalent online courses:		
Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.		

**B.A. II, Semester-IV
Course-II (Practical)**

Programme/Class: Diploma		Year: Second	Semester: Fourth
Subject: Village Industries			
Course Code: A480402P		Course title: Researching Village Industries and Rural Society-II	
Course outcomes: This course enables students to understand meaning and technique of field view research and apply those research technique to study research questions.			
Credits: 2		Course compulsory/Elective	
Max. Marks: 25+75		Min. Passing Marks:	
Total No. of Lectures-Tutorials-Practical(in hours per week) 2			
Unit	Topics		No. of Lectures
I	Field View, Observation, Case Study, Content Analysis, Projective Analysis, Data Processing, Measurement and Scaling Techniques and Social Survey.		30
II	<p>Studying Research Question:</p> <ol style="list-style-type: none"> 1. Understanding Management and its relevance in Everyday Life-world. 2. Visit any Management Institution or Manufacturing Industries (MSMEs) and study its organizational set-up. 3. Understanding different facets of Organization. 4. Relevancy of Taylor's Principle of Shop Organization in running an Industry. 5. How is Decentralization of Authority good for smooth running an Organization? 6. The theories of Deductive and Inductive analysis on Industrial Locations. 7. Studies the different PSUs industries of India. <p>Activities: 1. Regular reporting to all concerned persons (both at agency and college level) during scheduled meetings and supervisory/individual conferences, 2. Prepare and submit learning plans, 3. Complete and submit weekly records of field work, 4. Prepare group conference and focus group discussion, 5. Continuous self-assessment of field work experiences.</p>		30
Suggested Readings:			
1. Ahuja, Ram (2010): <i>Research Methodology</i> , Rawat Publication, Jaipur.			

2. G.S. Sudha: *Principle of Management and Art*, University Book Publishing House Pvt. Ltd. (Hindi Medium), Jaipur.
3. Griffin W. Ricky: *Management*, 5th Ed. AITBS Pub. & Distributors, Delhi
4. Allen: *Management & Organization*, Tata Mc-Graw Hill Int.
5. Koontz. H & Wehrich, H.: *Essentials of Management*, McGraw Hill Int.
6. Stoner: *Management*, Tata Mc-Graw Hill
7. Davis Currier, Ralph: *The Fundamentals of Top Management*, Harper & Brothers Publishers, New York.
8. Kuchhal, S.C.: *The Industrial Economy of India*, Chaitanya Publishing House, Allahabad.
9. Kotler, Philip (2003): *Market Management*, Prentice-Hall of India Pvt. Ltd., New Delhi.
10. Koontz, Harold & O'Donnell, Cyril (1955): *Principal of Management: An Analysis of Managerial Functions*, McGraw-Hill Book Company, Inc., New York.
11. Mehrotra, H.B. & Gupta, B.S.: *Vayvsayik Sangathan Evam Prabandh*, (Hindi).
12. Miekovich & Boudreau (1990): *Personnel: Human Resource Management*, All India Traveller Bookseller, Delhi, 1990
13. Pattanayak, Biswajeet (2001): *Human Resource Management*, Prentice Hal of India, New Delhi.

This course can be opted as an elective by the students of following subjects: Open for all

Suggested Continuous Evaluation Methods: Internal and External Assessments-

1. To select a research question from the syllabus of Semester- I & II and write an assignment in one thousand five hundred to two thousand words.
2. Seminar/Tutorial/Students Presentation/Group Presentation.
3. Viva-Voice.

B.A. III, Semester-V
Course-I (Theory)

Programme/Class: B.A./Degree		Year: Third	Semester: Fifth
Subject: Village Industries			
Course Code: A480501T		Course Title: Managerial Economics	
Course outcomes: The main purpose of this course is to understand the fundamentals of managerial economics, and equips students with all the skill necessary to take appropriate decision making under given circumstances.			
Credits: 5		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 5-0-0			
Unit	Topics	No. of Lectures	
I	Meaning, Nature and Scope of Managerial Economics, Main Characteristics of Managerial Economics, Importance of Managerial Economics, Role and Responsibility of a Managerial Economists and its relationship with other disciplines and Its Significance in Decision Making.	8	
II	Concepts of Demand, Demand Theory, Types of Demand, Determinants of Demand, Elasticity of Demand, Demand Estimates in Decision Making, Demand Forecasting and Measurements.	10	
III	Meaning of Supply and Production, Determinants of Supply, Laws of Supply, Concept of Production and its Analysis, Production Function and its Managerial use, Laws of Production.	9	
IV	The Concept of Cost and its Analysis, Empirical Estimates of Production and Costs, Relationship between Cost and Production, Short and Long Run Cost Function, Revenue.	9	
V	Pricing under Different Market Structures, Price and Output Determination of Firms, Perfect Competition, Imperfect Competition - Monopoly, Monopolistic Competition, Duopoly and Oligopoly.	12	

VI	Meaning and Definitions of Market – Market Structure – Forms of Market Structure – Pricing under Different Market Structure. Cost Volume Profit Analysis or Break-Even Analysis.	8
VII	Meaning and Nature of Profit, Kinds of Profit and its Concepts, Theories of Profit, Wage Theory of Profit, Profit Policy, Planning of Profit and Measurements, Profit Maximization.	9
VIII	(A). Fundamental Concepts of Macro-economics, Business Cycle; Inflation, Deflation, Unemployment, Stagflation, Economic Forecasting for Business, National Income. (B). Discussion on different case studies related to Rural Economic Environment.	10

Suggested Readings:

1. Davis, H.: *Managerial Economics*, ELBS - Pitman.
2. Diwidi, D.N.: *Managerial Economics*, S. Chand & Sons.
3. Jhingan, M.L. & Stephen. J.K.: *Managerial Economics*
4. Koutsoyiannis: *Modern Micro economics*
5. Lipsey: *An Introduction to a Positive Economics*
6. Mehta, P.L.: *Managerial Economics-Analysis, Problems and Cases*, S. Chand and Sons.
7. Samuelson Paul: *Economics*
8. Ahuja H.L. (2007): *Managerial Economics: Analysis of Managerial Decision Making*, S.Chand & Co-Ltd., New Delhi.
9. Baual William (1973): *Economic Theory and Operations Analysis*, Prentice Had, London.
10. Jhingan.M.L, J.K. Stephen (2004): *Managerial Economics*, Vrinda Publications (P) Ltd, New Delhi.
11. Paul G.Keat, Philip K.Y. Young (2008): Sreejata Banerjee, *Managerial Economics: Economic Tools for Today's Decision Makers*, Dorling Kindersley (India) Pvt. Ltd, Licensees of Pearson Education in South Asia, New Delhi.
12. Sumadamodaran (2006): *Managerial Economics*, Oxford University Press, New Delhi.
13. Sumitra Pal (2004): *Managerial Economics: Cases and Concepts*, Macmillan Publishers India Ltd, New Delhi.
14. Yogeshaheshwari (2005): *Managerial Economics*, PHI Learning (P) Ltd, New Delhi.

This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.

Suggested Continuous Evaluation Methods:

1. Tutorial/Assignment/Test/Presentation/PPT Presentation.	20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).	5 Marks

Suggested equivalent online courses:

Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.

B.A. III, Semester-V
Course-II (Theory)

Programme/Class: B.A./Degree		Year: Third	Semester: Fifth
Subject: Village Industry			
Course Code: A480502T		Course Title: Rural Industries and Cooperation	
Course outcomes: To enable the students to understand Gandhian philosophy and the basic concepts, principles and practices of cooperation, functions of industrial cooperatives and management of cooperative and equip them to successfully manage cooperative institutions.			
Credits: 5		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 5-0-0			
Unit	Topics	No. of Lectures	
I	Concepts of Gandhi's Philosophy, Truth and Non-violence, Ends and Means, Right and Duties, Simply Living and High Thinking.	7	
II	Role of Rural Industries in India – Need, Significance and Future Prospects – Problems and Prospects – Rural Industry & Rural Economy.	7	
III	Some Special Programmes- Swadeshi Movement, Constructive Programme of Mahatma Gandhi, Trusteeship, Bread Labour and Self-Employment, Sriniketan and Sarvodya Programmes.	8	
IV	Meaning and Definition of Cooperation, Principles of Cooperation, Cooperation and other forms of Economic system, Cooperation and other forms of Business Organization.	10	
V	Industrial Cooperatives: Meaning, Origin, Types and Development of Industrial Cooperatives in India, Structure of Industrial Cooperatives, Importance of Industrial Cooperatives, Handlooms Weavers Cooperatives, Constitution and Working of Primary Societies and Apex Societies.	11	
VI	Cooperative Management, Education and Training, Distinctive Features, Relevance of Cooperative Law in the Management of	11	

	Cooperatives, Evolution of Cooperative Law- History of Cooperative Legislation in India.	
VII	Management of Co-operative Societies, Final Authority, Annual General and Special General Meetings, Managing Committee, Disqualifications for membership of the Committee.	11
VIII	Case Studies on Cooperative of Village Industries, Self-Help Groups and Microfinance.	10

Suggested Readings:

1. Acharya, S.S. and Agarwal, N.L.: *Agricultural Marketing in India*
2. Akmat, J.S. (1978): *New Dimensions of Cooperative Management*, Himalaya Publ. House.
3. Ansari, A.A. (1990): *Cooperative Management Patterns*. Anmol Publication.
4. Economic Suevey: Government of India.
5. Gandhi.M.K.: *Basic Education*, Navajivan Publishing House, Ahamadabad.
6. Gandhi.M.K. (2004): *Village Industries*, Navajivan Publishing House, Ahamadabad.
7. Gandhi.M.K (1983), *Constructive Programme: Its Meaning and Place*, Navajivan Publishing House, Ahamadabad.
8. Gandhi.M.K. (1962): *Hindi Swaraj*, Navajivan Publishing House, Ahamadabad.
9. Gandhi.M.K. (2004): *Trusteeship Dreams*, Navajivan Publishing House, Ahamadabad.1
10. Gandhi.M.K. (2001): *India of my Dreams*, Navajivan Publishing House, Ahamadabad.
11. Gandhi.M.K.: *Self Restraint Vs. Self Indulgence*, Navajivan Publishing House, Ahamadabad.
12. Arunachalam (1985): *Gandhi The Peace Maker*, Gandhi Samarak Nidhi, Madurai
13. R.R. Prabhu & UR Rao, *The Mind of Mahatma Gandhi*, Navajivan Publishing House, Ahamadabad.
14. Hajela, T.N.: *Principles, Problems and Practices of Cooperation*, Shiv Lal Agrawal & Co., Agra.
15. Hajela, T.N., (2010): *Cooperation: Principles, Problems and Practice*, Konark Publishing House, New Delhi.
16. Jalan, Bimal: *The Indian Economy- Problems and Prospects*, Penguin Books Ltd.
17. Kamat G.S (1986): *Managing Cooperative Marketing*, Himalaya, Bombay.
18. Kulandaiswamy, V. (1986): *Cooperative Dairying in India*, Rainbow Publications, Coimbatore.
19. Mathur, B.S.: *Cooperation*, Sahitya Bhawan Publication (Hindi Medium), Agra.
20. Mishra, S.K. & Puri, V.K.: *Indian Economy- Its Development Experience*, Himalayan Publishing House, Mumbai.
21. Mahajan K.A. (1993): *Cooperative Marketing*, Anmol Publications Pvt Ltd., New Delhi.
22. Malcolm Harper: *Practical Micro-finance – A training Guide for south Asia*, Vistar publications, New Delhi.
23. Ravichandran, K. and S.Nakkiran (2009): *Cooperation: Theory and Practice*, Abhijeet Publications, New Delhi.
24. Rayudu, C.S (1992): *Industrial Cooperatives*, Northern Book Centre, New Delhi.
25. Thomas Fisher and M.S. Sriram (2006): *REXONG Micro – Credit – putting Development Back into Moco-finance*, Vistar publications, New Delhi.

This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.

Suggested Continuous Evaluation Methods:

1. Tutorial/Assignment/Test/Presentation/PPT Presentation.	20 Marks
2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities).	5 Marks

Suggested equivalent online courses:

Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.

**B.A. III, Semester-V
Course-III (Project)**

Programme/Class: Degree		Year: Third	Semester: Fifth
Subject: Village Industries			
Course Code: A480503		Course title: Research Project Formulation-I	
Course outcome: To enable the students to make a research study of a current problem in a Village Industries/Institutions and/ or among the stake holders and prepare a report. This course provide ability of the students to study Rural Industries and Management and allied subject for their interest of field. The students will have ability to formulate project and write dissertation that is related with issues on village industries.			
Credits: 3		Course Compulsory/Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical(in hours per week): 3			
Unit	Topics		No. of Lectures
I	Basic Concepts on Project Formulation: Introduction, Defining Project, Classification of Project, Projects in Overall Development, Project Cycle and Project Management, Project Format- Advantages and Limitations, Project Planning, Proposal and Project Planning Matrix, Characteristics of a Project , Types of Project.		30hrs
II	Project Identification: Methods and Techniques of Project Identification, Prioritization of Projects with People’s Participation, Pre – feasibility Study, Feasibility Study and Opportunity Study, Project Appraisal Techniques, Project Implementation, Project Monitoring and Evaluation, Project Finance Management Method.		30hrs
III	Project Report Writing/Dissertation: Preparation of Project Proposal and Project Report on following issues: - Role Rural Industry in Socio-economic Development in India, Study various types of Handicrafts and scope in contemporary India, Relevance of Gandhian Model Development Programme, Role of Cooperative Societies in smooth functioning of various types Village Industries, Role of Microfinance and SHGs in the establishment of Village and Cottage Industries in India, Microfinance in India and an experience of Microfinance in Bangladesh, Importance of Managerial Economics and Management of a Firm, In the market economy, how does price of a product generally effect demand and supply economic competition?, How does Employment effect National Income of an individual?,		30hrs

	Different Case studies related with Managerial Economics and Management and any topic related with syllabus.	
<p>Suggested Readings: Apart from given reference of this paper and all the reading of Semester-V syllabus.</p> <ol style="list-style-type: none"> 1. Prasanna Chandra (2002): <i>Projects: Planning, Analysis, Financing, Implementation and Review</i>, Tata MC Graw Hill publishing Company Ltd, New Delhi. 2. Vasant Desai (1997): <i>Project Management</i>, Himalaya Publishing House, Mumbai. 3. Bhavesh M. Patel (2000): <i>Project Management</i>, Vikas Publishing House Pvt.Ltd., New Delhi. 4. Haltlas R.G.G. and Sandra C. Mckee (2003): <i>Practical Project Management</i>, Pearson Education, In (Singapore) Pvt. Ltd. 5. Mattu P.K. (2008): <i>Project Formulation in Developing Countries</i>, MacMillan Company of India Limited, New Delhi. 6. Mittal.AC, B.S. Sharma (2006): <i>Project Management</i>, Vista International Publishing House, New Delhi. 7. Nagarajan. K. (2001): <i>Project Management</i>, New age international (P) Ltd. New Delhi. 8. Narayan. B. (1999): <i>Project Management</i>, A.P.H Publishing Corporation, New Delhi. 9. Joy. P.K. (1994): <i>Total Project Management</i>, Macmillan India Limited. 10. Shaghil M. Mushtaque M. (1993): <i>Project Formulation Concept and Approaches</i>, Print Well, Jaipur. 11. Sreedhar, G. & Rajasekhar, D. (2014): <i>Concept Publishing Company Pvt. Ltd.</i>, New Delhi. 		
<p>This course can be opted as an elective by the students of following subjects: Open for all</p>		
<p>Suggested Continuous Evaluation Methods: Seminar/Tutorial/Assignment/Test with Multiple Choice Questions/Short/Long type Questions Answer Writing /Class Presentation/PPT Presentation. The provision of marks will be divided into two parts i.e. 50 per cent on the basis of class/active participation in academic activities and 50 per cent marks on the basis of quality contents of Dissertation/report writing.</p>		

**B.A. III, Semester-VI
Course-I (Theory)**

Programme/Class: B.A./Degree		Year: Third	Semester: Sixth
Subject: Village Industries			
Course Code: A480601T		Course Title: Industrial Management	
Course outcomes: The main purpose of this course is to enable the students to understand the essence of industrialization, development of industries, industrial relations and equip them to successfully execute all essential issues with industrial process.			
Credits: 4		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topics	No. of Lectures	
I	Meaning of Industrialization, Interdependence of Industry and Agriculture, Classification of Industries, Problems of Industrialization in Underdeveloped Economies.	7	
II	Growth of Modern Industries in India, Present position in the Public and the Private Sector, Industrial Policy in Post-independence in India.	5	
III	Studies Some Major Industries of India- Iron and Steel, Jute Industry, Cotton and Textile Industry, Leather Industry, Sugar Industry, Cement Industry.	8	
IV	Labour Productivity- Concept and its Management, Importance of Industrial Productivity Analysis, The Determinants of Labor Productivity and Wages.	8	
V	Meaning and Importance of Workers' Participation in Management, Workers Participation in Management, Critical Appraisal, Workers Education and Industrial Training, National Commission on Labour (1969).	8	
VI	Objective and Growth of Trade Union, Deficiencies of Trade Unionism, Remedies for Healthy Growth, Industrial Relations and Trade Union Movement in India.	10	

VII	Managing Agency System- Promotion, Finance, Management and Abolition.	8
VIII	Issues in Rural Industries, Land, Labour, Capital, Market, Rationalization, Automation and Environmental importance and impact, Globalization and its impacts on Rural Industries.	6
<p>Suggested Readings:</p> <ol style="list-style-type: none"> 1. Kuchhal, S.C.: <i>The Industrial Economy of India</i>, Chaitanya Publisshing House, Allahabad. 2. Beacham, A.: <i>Economics of Industrial Organization</i> 3. Das, R.K.: <i>Principals and Problems of Indian Labour Legislation</i> 4. Ford, P.: <i>Economics of Modern Industry</i> 5. Giri.V.V.: <i>Industrial Relations</i> 6. Do.....: <i>Labour Problems In Modern Industry</i>. 		
<p>This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.</p>		
<p>Suggested Continuous Evaluation Methods:</p> <ol style="list-style-type: none"> 1. Tutorial/Assignment/Test/Presentation/PPT Presentation. 		20 Marks
<ol style="list-style-type: none"> 2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities). 		5 Marks
<p>Suggested equivalent online courses: Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.</p>		

B.A. III, Semester-VI
Course-II (Theory)

Programme/Class: B.A./Degree		Year: Third	Semester: Sixth
Subject: Village Industries			
Course Code: A480602T		Course Title: Agri-Business and Rural Industries	
Course outcomes: The main purpose of this course is to enable the students to understand agri-business and rural industries operations, agricultural issues of agri-business, entrepreneurial perspective, issues to financing new venture and equip them to successfully execute all essential issues with agri-business and rural industries management.			
Credits: 4		Core Compulsory / Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topics	No. of Lectures	
I	Agri-Business Operations- Importance, Scopes, Issues and Options, Agri-business Process, Agricultural Production System, Agricultural Diversification.	7	
II	Agriculture - Industry Linkages, Modern Agri-business System-input Supply Sector, Production Sector, Agro-Processing, Agricultural Diversification and Structural Change, Contract Farming.	7	
III	Problems & Law in Agri-business Management- Challenges and Constraints to Agri-business and Supply Chain Management, Various Laws related to Agri-business i.e. Intellectual Property Rights, FSSAI, Industrial Development and Regulation Act, Pollution Laws, Essential Commodities Act, Consumer, Protection Laws, AGMARK.	11	
IV	Rural Industry Operation and Management- Meaning, Concepts & Scope, Need and Types of Rural Industries, Feasibility Study, Models and strategies for Rural Industries, Socio-economic impact of rural Industrialization, Economic Reforms and Rural Industrialization.	8	

V	Constraints in Rural Industrialization- Scale Constraints, Product Development, Input Marketing and Linkages, Inventory management quality control, Information and extension, up-gradation and Modernization of Technology.	7
VI	The Entrepreneurial Perspective- Nature, Importance, Entrepreneurial Mind, Entrepreneurial Competence, Skill Development and Training, Policies and Legal Provisions, Facilitating Institutions.	7
VII	Agriculture finance and Rural Industrial finance- Capital Structure, Capital Market Instruments, Equity vs. Debt Capital, Investment Decision, Working Capital Management, Sources of funds for expansion and Modernization, Cost Composition, Contracting and Lease Financing.	7
VIII	Financing the New Venture- Sources of Capital, Informal Risk Capital and Venture Capital.	6

Suggested Readings:

1. Baker, G. A., O. Grunewald & W. D. Gorman: *Introduction of Food and Agri-business Management*, Prentice Hall.
2. Rajgopal: *Agri-business and Entrepreneurship*
3. B. B. Singh: *Agro-Industrial Integration*
4. B. Mohanty: *Economics of Small Scale Industries*
5. Behari, Bipin: *Rural Industrialization in India*, Vikas Publishing House Limited, New Delhi.
6. D.Hisrich & P.Peters, Michael.: *Entrepreneurship*, Tata McGrawHill, New Delhi.
7. K. B. Suri (Ed.): *Small Scale Enterprises in Industrial Development: The Indian Experiences*, Sage Publication, New Delhi.
8. Bhattacharya, Sib Nath: *Rural Industrialization in India (Its Nature and Problems)*, B. R. Publishing Corporation, Delhi.

This course can be opted as an elective by the students of following subjects: Open for all; Desirable for the students of Rural Management/Rural Development Management, Management, Agri-Business Management, BBA, Economics, Sociology, Commerce and Industrial Psychology etc.

Suggested Continuous Evaluation Methods:

- | | |
|--|-----------------|
| 1. Tutorial/Assignment/Test/Presentation/PPT Presentation. | 20 Marks |
| 2. Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Active participation in different activities). | 5 Marks |

Suggested equivalent online courses:

Courses on Swayam/MOOCs/Important online lectures of concerned institutions/universities and subject importance topic on YouTube and Webinars.

**B.A. III, Semester-VI
Course-III (Practical)**

Programme/Class: B.A./Degree		Year: Second	Semester: Sixth
Subject: Village Industries			
Course Code: A480603P		Course title: Researching Village Industry and Rural Society-III	
Course outcomes: This course enables students to understand the essence of theory building and write an assignment on any given topic.			
Credits: 2		Course compulsory/Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical(in hours per week) 2			
Unit	Topics		No. of Lectures
I	Theory Building: Methodology and Method, Model, Paradigm, Theory, Facts and Theory.		30hrs
II	Studying Research Question: <ol style="list-style-type: none"> 1. Understanding Industrialization in India. 2. Dependence of Village Industries on Agriculture. 3. Writing a report on major industries in India. 4. How does Labour Productivity effects Management System. 5. Is Participation of Workers in Management good for welfare of all stakeholders in Management Process? 6. Role of Trade Union Movement in accountability of Industries, Workers and Government. 7. Globalization and its impact on Indian Economy and Society. 8. Importance and Scope of Agri-Business in India. 9. Understanding Contract Farming and development of Agri-Business Industries in India. 10. Write Note on Intellectual Property Rights, FSSAI, Consumer Protection Laws, AGMARK. 11. Study on Economic Reforms and Rural Industrialization. 12. Study various issues in relation to Capital Market, Entrepreneurship, Skill Development and Venture Capital. 13. Industry and Corporate Social Responsibility. 		30hrs

Suggested Readings:

1. Ahuja, Ram (2010): *Research Methodology*, Rawat Publication, Jaipur.

This course can be opted as an elective by the students of following subjects: Open for all

Suggested Continuous Evaluation Methods: Internal and External Assessments-

1. To select a research question from related topic of the syllabus of Semester- I & II and write an assignment in one thousand five hundred to two thousand words.
2. Seminar/Tutorial/Test/ Students Presentation/Group Presentation.
3. Viva-Voice.

**B.A. III, Semester-VI
Course-IV (Project)**

Programme/Class: B.A./Degree		Year: Third	Semester: Sixth
Subject: Village Industry			
Course Code: A480604R		Course title: Project Formulation-II	
Course outcome: To study the basic characteristics of project, project planning, how to prepare project and how to write project report. To enable the students to make a research study of a current problem in an Industry/ institution and / or among the stake holders and prepare a report. This course provide ability of the students to study Rural Industries and Management and allied subject for their interest of field. The students will have ability to formulate project and write dissertation that is related with various important issues.			
Credits: 3		Course Compulsory/Elective	
Max. Marks: 25+75		Min. Passing Marks: 40	
Total No. of Lectures-Tutorials-Practical(in hours per week): 3			
Unit	Topics		No. of Lectures
I	Qualitative Research Methods- Introduction, Unstructured Interview, Focus Group Interview, Content Analysis (Print, Visual and Auditory), Life Histories and Case Studies (Narrative, Biography), Industrial Studies.		20hrs
II	Participatory Research and Rapid Appraisal- Introduction, Collaborative Research, Participatory Research, People as Informants Approach, Rapid Rural Appraisal (RRA), Participatory Rural Appraisal Techniques- Social Mapping, Wealth Ranking Exercise, Seasonality Mapping, Time Related Mapping, Participatory Learning Action- Participatory Action Research, Participatory Action Research and Social transformation.		30 hrs
III	The topic of Dissertation will be based on Local/National Current Issues/ International Comparison of Village Industries/MSMEs. There will be Presentation using Ppt. or Dissertation Report will be prepared using Statistical/Research Design Techniques/Case Study/Projective Technique, Surveys, Questionnaire, Interview Schedule, Questionnaire/Interview etc.		50hrs
Suggested Readings: Apart from given reference of this paper and all the reading of Semester-VI syllabus. <ol style="list-style-type: none"> 1. Prasanna Chandra (2002): <i>Projects: Planning, Analysis, Financing, Implementation and Review</i>, Tata MC Graw Hill publishing Company Ltd, New Delhi. 2. Vasant Desai (1997): <i>Project Management</i>, Himalaya Publishing House, Mumbai. 			

3. Bhavesh M. Patel (2000): *Project Management*, Vikas Publishing House Pvt.Ltd., New Delhi.
4. Haltlas R.G.G. and Sandra C. Mckee (2003): *Practical Project Management*, Pearson Education, In (Singapore) Pvt. Ltd.
5. Mattu P.K. (2008): *Project Formulation in Developing Countries*, MacMillan Company of India Limited, New Delhi.
6. Mittal.AC, B.S. Sharma (2006): *Project Management*, Vista International Publishing House, New Delhi.
7. Nagarajan. K. (2001): *Project Management*, New Age International (P) Ltd. New Delhi.
8. Narayan. B. (1999): *Project Management*, A.P.H Publishing Corporation, New Delhi.
9. Joy. P.K. (1994): *Total Project Management*, Macmillan India Limited.
10. Shaghil M. Mushtaque M. (1993): *Project Formulation Concept and Approaches*, Print Well, Jaipur.

This course can be opted as an elective by the students of following subjects: Open for all

Suggested Continuous Evaluation Methods:

Seminar/Tutorial/Assignment/Test with Multiple Choice Questions/Short/Long type Questions Answer Writing /Class Presentation/PPT Presentation. The provision of marks will be divided into two parts i.e. 50 per cent marks on the basis of class/active participation in academic activities and 50 per cent marks on the basis of quality contents of Dissertation/report writing.