

Value added course

Basics of Entrepreneurship

Total: 30 hours

Odd Semester

Course Content

Unit 1: Introduction to Entrepreneurship

- Meaning of Entrepreneurship
- Role of Entrepreneurship in economic development
- Functions of an entrepreneur
- Traits of successful Entrepreneur
- Types of Entrepreneurship

Unit 2: Creating & Starting the Venture

- Sources of ideas
- Product planning and development
- Joint venture
- Problems faced by startups

Unit-3: Business plan

- Meaning and objectives of business plan
- Different types of business plan
- How to write a business plan

Unit 4: Financing and management for startup companies

- Types of financing for startup company
- Record keeping
- Process of recruitment
- Financial control

Course Outcomes: This course will help in understanding basic of entrepreneurship, how to turn ideas into profit, develop a business plan. The course also aims to impart the necessary skills and confidence to make dream a reality.