



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

F.No.14-2/2022(DEB-IV)

09 January, 2024 / 19 पौष 1945

**Subject: Implementation of UGC Guidelines on 'Sustainable and Vibrant University-Industry Linkage System for Indian Universities'**

Respected Madam/Sir,

The National Education Policy (NEP)- 2020, introduced by the Government of India, recognizes the importance of fostering strong linkages between universities and industries. The NEP-2020 aims to create a seamless bridge between academia and industry, fostering innovation, employability, and economic growth. By strengthening the university-industry linkage, the policy seeks to develop a workforce that is skilled, adaptable, and capable of contributing to the Nation's development.

In view of the above, UGC has formulated guidelines titled "*Sustainable and Vibrant University-Industry Linkage System for Indian Universities*" and these are aimed at fostering collaboration between academia and industry, thereby developing a robust ecosystem for research, innovation, and knowledge transfer. The guidelines are available on the UGC website ([www.ugc.gov.in](http://www.ugc.gov.in)).

**All the Higher Education Institutions are requested to take necessary action for implementation of the guidelines in letter and spirit.**

Further, it is informed that UGC may review the implementation of these guidelines by the Universities as part of the National Education Policy implementation plan and take measures thereof.

Look forward to your active contribution in effective implementation of the NEP-2020.

With kind regards,

Yours sincerely,

(Manish Joshi)

**Encl.:- As above**

To

- The Vice Chancellors of all Universities
- The Principals of all Colleges