



Memorandum of Understanding

Between

Institute of Tourism and Hotel Management

Dr. Bhimrao Ambedkar University, Agra

And

Dr. MPS Memorial College of Business Studies Sikandra Agra

Introduction:

Dr. MPS Memorial College of Business Studies is located at Agra Delhi highway, Sikandra Agra. It has 15 courses of Undergraduate and Post graduate level. It is a renowned college in north India while the Institute of Tourism and Hotel Management (ITHM) of Dr. Bhimrao Ambedkar University Agra (formerly Agra University, Agra) is committed to provide quality education in tourism, hospitality and allied industries.

Objectives of the MOU:

Dr. MPS Memorial College of Business Studies and ITHM have many areas of common interest in various fields for their future growth. Thus both the academic institutions are entering into a Memorandum of Understanding (MoU) for mutual cooperation in the interest of both organization.

The objective of this Memorandum of Understanding, interalia is:

- (a) To promote interaction between Dr. MPS Memorial College of Business Studies and ITHM in mutually beneficial areas including academic and research collaborations in travel, tourism, hotel and management.
- (b) To promote value added engagement from both parties
- (c) To enhance the knowledge base of faculty members and sharing best practices to the students & faculties of various disciplines of both the institutions.

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Registrar

Dr. B.R.A. University, Agra

Dr. ANUP KUMAR GOYAL

Director Administration

Dr MPS Group of Institutions, Agra

Director

Institute of Tourism & Hotel Mgt.

Dr. Bhimrao Ambedkar University, Agra

Dr. MPS Memorial College

of Business Studies

Sikandra, NH-2, Agra

NON-EXCLUSIVITY

The relationship of the parties under this MOU shall be non- exclusive and both parties, including their affiliates, subsidiaries, and divisions, are free to pursue other agreements or collaborations of any kind.

AMENDMENT TO MOU

No amendment to this MOU shall be valid unless the same is made in writing jointly by the parties hereto or their authorized representatives and specifically stating the same to be an amendment to this MOU.

TERM AND TERMINATION

(a) This MOU shall be valid for a period of three years from the date of the signature and can be terminated by either party with a prior written notice of three months served on the other Party.

(b) Despite termination, the parties shall abide by the usual professional ethics and normal code of conduct to maintain the confidentiality of the information and intellectual property rights

(c) In the event of expiry or termination of this MOU (irrespective of the reason for such termination), the following shall apply:

Dr. MPS Memorial College of Business Studies and ITHM shall submit to each other all the supporting documents, working papers, research information gathered pursuant to any collaboration under this MOU.

However, the commitments, made before the date of termination of MOU will continue to be operative.

RELATIONSHIP

Nothing contained in this Agreement shall be deemed or construed as creating a joint venture or partnership between the Parties. Except as expressly set forth in this Agreement, no Party is by virtue of this Agreement authorized as an agent, a partner, employee or legal representative of the other Party, and the relationship of the parties is, and at all times will continue to be, that of independent parties.

(d) To exchange of academic information, scholarly information, materials and publications between Dr. MPS Memorial College of Business Studies and ITHM to organize academic activities including conferences, seminars, symposia, workshops and other academic meetings jointly; or provide a support in organizing them in any one of the both academic bodies to provide a formal basis for initiating interaction between both of the institutions.

(f) Joint Research project may be proposed by both.

PROPOSED MODES OF POTENTIAL COLLABORATION

Dr. MPS Memorial College of Business Studies and ITHM may collaborate through one or more of the following projects or any such other projects as may be mutually agreed in between the Parties:

- (a) Explore opportunities for joint research programmes undertaken by faculty members of both of the institutions on topics identified.
- (b) Visits of faculties for study and discussions or delivering guest lectures on subjects of mutual interest.
- (c) Visits of faculty for seeing research work and libraries, discussions and delivering lectures.
- (d) Workshops, conferences, seminars and symposia with joint participation of the faculty.
- (e) Short-term assignment, live projects to faculty members and students.
- (f) Training / education through education programmes conducted in areas of interest.
- (g) Any other appropriate mode of interaction agreed upon between both institutions.


INTELLECTUAL PROPERTY:

Nothing contained in this MOU shall, by express grant, implication, estoppels or otherwise create in either party any right, title, interest or license in or to the intellectual property (including not limited to know how, inventions, patents, copy rights and designs) of the other party.

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Registrar
Dr. B.R.A. University, Agra


Dr. ANUP KUMAR GOYAL
Director Administration
Dr MPS Group of Institutions, Agra


Director
Institute of Tourism & Hotel Mgt
Dr. Bhimrao Ambedkar University, Agra
Dr. MPS Memorial College
of Business Studies
Sikandra, NH-2, Agra

ASSIGNMENT

It is understood by the Parties herein this MOU is based on the professional competence and expertise of each party and hence neither Party shall not transfer or assign this Agreement, or rights or obligations arising hereunder, either wholly or in part, to any third party.

For implementing and supervision of the MOUs the following steps will be taken:

1. There will be a Coordination committee containing for overall collaboration activities.
2. Proposal of collaboration will follow general rules of both parties.
3. Progress of the work of an activity will be reviewed by a joint Committee.

DURATION:

The MOU shall remain in force for a period of three years from the date of signing. The MOU may be terminated or extended by mutual agreement of both Dr. MPS Memorial College of Business Studies and ITHM in writing. The time of notice of any type from any party will be three months.

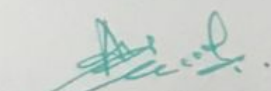
The MOU signed at Dr. MPS Memorial College (Place) on July 17, 2023 (Date).

For:

of Business Studies
Sikandra, NH-2, Agra

Dr. MPS Memorial College of Business Studies

Institute of Tourism and Hotel Mgt.


Prof. Anup Kumar Goyal


Prof. U N Shukla

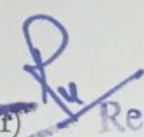
DR. ANUP KUMAR GOYAL

Director Administration
Dr MPS Group of Institutions, Agra

Director

Counter Signed by: Dr. Rajeev Kumar (Registrar)

Dr. Bhimrao Ambedkar University, Agra


Registrar

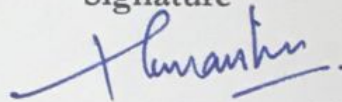
Witnesses:

Name & Designation

1. Mr. Himanshu Arya (HOD Hotel Management)
Dr. MPS Memorial College of Business Studies

2. Mr. Amit Kumar Sahu (Faculty, ITHM)

Signature



Dr. MPS Memorial College
of Business Studies
Sikandra, NH-2, Agra