



# **Memorandum of Understanding**

Represented by (On Behalf of Sanskriti Vacations (India) Pvt Ltd Agra:

Rajeev Saxena

(Managing Director)
Sanskriti Vacations (India) Pvt Ltd.
SF-196 A,Parsvnath Panchvati, Taj Nagari Phase II
Fatehabad Road Agra Uttar Pradesh, India
(Hereinafter referred to as "Sanskriti Vacations")

Represented by (On Behalf of Dr. Bhimrao Ambedkar University, Agra):

Dr. Rajeev Kumar

Registrar

Dr. Bhimrao Ambedkar University, Agra (Hereinafter referred to as "University")

This Memorandum of Understanding (MOU) is entered into on this date 17/07/2023

#### Preamble:

Sanskriti Vacations- the trusted destination management company that assures to deliver its visitors, incredible experiences by assisting them in diversified travel solution in various kinds of tour programmes. It is one of the leading travel units in the tourism business of Agra. It has set up a benchmark in travel industry of the country. While, Institute of Tourism and Hotel Management (ITHM), Sanskriti Bhawan, Civil Lines Campus of Dr. Bhimrao Ambedkar University; Agra is committed to provide quality education and fostering industry-academic collaborations. This MOU is entered into with the mutual desire to enhance cooperation between the industry and academia for the benefit of students of the institute as well as the Travel Industry.

# Article 1: Purpose

The purpose of this MOU is to establish a framework for collaboration between Sanskriti Vacations and Institute of Tourism and Hotel Management (ITHM), an institute of University in the areas of internships, industrial visits, on job trainings, and other mutually agreed activities.

# Article 2: Internship Programs

Sanskriti Vacations agrees to provide internship opportunities to students of the ITHM as per the mutually agreed terms and conditions. The duration, responsibilities, and other specifics of the internships will be determined through the Institute ordinances and mutual understanding between Sanskriti Vacations and the ITHM.

Registrat Agra

Institute of Tourism & Hotel

#### Article 3: Industrial Visits

Sanskriti Vacations agrees to facilitate and host industrial visits for students of the ITHM. The schedule and details of these visits will be coordinated between Sanskriti Vacations and the ITHM to ensure a valuable learning experience for the students.

# Article 4: On Job Trainings

Sanskriti Vacations may, at its discretion, provide on job training sessions for students of the ITHM. The topics, duration, and other logistics will be mutually agreed upon in advance.

## Article 5: Collaboration on Research and Development

The parties may explore opportunities for collaborative research projects, workshops, seminars, conferences and other initiatives aimed at fostering innovation and development in the relevant fields.

### Article 6: Confidentiality

Both parties agree to maintain the confidentiality of any proprietary or confidential information disclosed during the collaboration.

#### Article 7: Duration

This MOU shall come into effect on the date of signing and remain in force for a period of five years. It may be renewed or amended by mutual consent in writing.

### Article 8: Governing Law

This MOU shall be governed by and construed in accordance with the laws of the travel industry of Agra.

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum of Understanding as of the date first above written.

For Sanskriti Vacations (India) Pvt. Ltd. For Dr. Bhimrao Ambedkar University, Agra:

Managing Director

Witnesses:

Sanjay Singn

(Manager)

Dr. Rajeev Kumar

Dr B (Registrariversity

Prof. U N Shukla

Institute m & Hotel Mgt. Dr. B (Director) University, Agra

Institute of Tourism & Hotel Management