



Dr. Bhimrao Ambedkar University, Agra

A State University of Uttar Pradesh (Formerly: Agra University, Agra)

www.dbrau.ac.in

University Community Radio MoU with UNICEF & Community Radio Association

MoU is between UNICEF, Community Radio Association and Community Radio 90.4 "Agra ki Awaz", DBRAU, Agra. The broadcast schedule for Community Radio start date is 26 July 2021.

Broadcast: Production of 06 episodes including production and broadcast on Empowering Adolescents and Youth for COVID-19 Response as Young Warriors. One time repeat per episode. Three interactive Narrowcasting Sessions with community members to raise awareness and demand for preventive behavior (CAB) and COVID vaccination. These are outreach and community engagement initiatives to intensify interactions with communities.



Dr. B.S Chandel (Surveillance Medical Officer, WHO) with Mr. Amritanshu Raj (District Mobilization Officer, UNICEF) and Radio NSS Volunteers



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Narrowcasting Session with nearby young villagers to spread awareness around for COVID-19 by Principal, S.N Medical College, Chief Medical Officer and another specialized doctors