A Documentary Support

for

Matric No. – 1.1.1

Programme Outcomes & Course Outcomes

under the

Criteria – I

(Curriculum Design and Development)

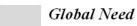*Key Indicator - 1.1*

in

Matric No. – 1.1.1

DIPLOMA IN DIGITAL DESIGN

Mapping:

| Local Need | Regional | National | Global Need |

Registrar
Dr. B.R.A University, Agra

DIPLOMA IN DIGITAL DESIGN

Program Outcomes

&
Course Outcomes

Program Outcome

- Develop students' artistic skills and Technical knowledge of Digital Design
- Understanding the art of Graphic Design Styles.
- Enhance teamwork skills and the ability to perform ideas and concepts effectively.
- Learn various Software of Graphic Design.

Program Specific Outcome

- **Professional Skill**– As Graphic Designer / Visual Editor, Freelance Artist, Visual Researcher, Production Assistance etc.

- **Specific goals** will be achieved by the scholar resulting that a program or project aims to be achieved in the context of fine arts and visual and performing arts, these outcomes can vary depending on the nature of the program, for example if it's an art education program, the outcomes could be to develop student' artistic skills, as a Digital Content Creators.

DIPLOMA IN DIGITAL DESIGN

SEMESTER I

(Max. Mark)

Theory 1	**:**	**Fundamental of Arts**	50
Practical 2	**:**	**Digital Design**	200

Total   :   250

SEMESTER II

(Max. Mark)

Theory 3	**:**	**Technical theory of Digital Design**	50
Practical 4	**:**	**Digital Design**	200

Total   :   250

SEMESTER - I

Course - 1 Theory : Fundamental of Arts   **50**

Unit-1	:	Study of Colour as painting, medium, colour wheel basic terms of colour, harmonies, rendering techniques etc.
Unit-2	:	The properties of different colour and pigments, transparent, and opaque colour their properties and behavior experience of medium, water colour, tempra, gouachee colour, acrylics.
Unit-3	:	Study of meaning of art, Elements of Art: line, form, colour, tone, texture, space, Principle of Art : balance, rhythm, harmony, proportion, emphasis, unity.
Unit-4	:	Technique of painting in oil, brief history of oil painting, Indian shading .
Unit-5	:	Study of aesthetics of art: Emphasis on the relation between works of art and the principal of aesthetics, Periods of art history, Concepts of art and beauty.

Course Outcome:

CO-1:	Students skilled themselves in technique of colours .
CO-2:	Student stilled themselves in one stream miniature art pictorial composition and a number students learn and practice Human figure with monochrome and colour portrait painting and skilled themselves To copy various Masters work.
CO-3:	Students gain knowledge elements of art and principle of art.
CO-4:	Students skill themselves in technique and history of oil painting in details
CO-5:	Students get knowledge of aesthetics in art and detail art history in details

Course - 2 Practical : Digital Design   **200**

(Minimum 5 Works)
      A. Basic tool of Graphic Design
- MS word pad
- MS power point

Course Outcome:
Skilled uses of MS word pad & Power Point.

SEMESTER-II

Course - 3 Theory : Fundamental of Arts   **50**

Unit 1	:	Beauty and Aesthetics related to Advertising
Unit 2	:	History of Advertising,
Unit 3	:	Principal of Design (Balance, Emphasis, Proportion, Movement, Pattern, Contrast, Unity, Harmony)
Unit 4	:	Trade Mark (Logo, Mono, Symbol)
Unit 5	:	Basic Knowledge of Computer part

- Processor, Motherboard, Ram, Hard disk , DVD writerCPU, UPS, Monitor, Mouse, Key Board, digital pen etc.

Course Outcome:

CO-1:	Learn basic of Beauty and Aesthetics
CO-2:	Understanding of Advertising
CO-3:	Get knowledge of Principal of Design
CO-4:	Develop sense for Trade Mark
CO-5:	To gain knowledge of Computer part

Course - 4 Practical : Digital Design   **200**
(Minimum 5 Works)

B - Adobe Photoshop
- Introduction of tool
- Introduction of menu

C - Corel Draw
- Introduction of tool
- Introduction of menu

Course Outcome:
Skilled uses of Adobe Photoshop & Corel Draw