Bachelor of Arts (Vocational) in Travel & Tourism Management

Programme Outcomes:

- Acquire a comprehensive understanding of the tourism industry, its operations, and dynamics.
- Skills in analyzing and interpreting historical and sociological phenomena.
- Enhance English communication skills for effective interaction in diverse settings.
- Understand and apply principles of social sciences in the tourism industry.

Programme Specific Outcomes:

- **PSO1:** Demonstrate in-depth knowledge of domestic and international destinations, highlighting key attractions, transportation networks, and tourism infrastructure.
- **PSO2:** Design customized tour packages and itineraries, incorporating elements of responsible and sustainable tourism practices.
- **PSO3:** Effectively manage customer relationships, handle bookings, reservations, and inquiries within the travel and tourism industry.
- **PSO4:** Apply marketing and sales techniques to promote tourism products and services, utilizing both traditional and digital channels.
- **PSO5:** Coordinate with various stakeholders within the tourism sector, including airlines, hotels, and local service providers to ensure seamless travel experiences.

Note – BA (Vocational) in Travel & Tourism Management course has four subjects divided in six semesters and in each semester each subject has two papers, thus their course outcomes have been arranged in subject wise as per below:

Order of the subject	Subject	Papers per Sem	Total Papers in complete course
I	Travel & Tourism Management	02	12
II	English	02	12
III	Sociology	02	12
IV	History	02	12

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Business -I

Course Code: Course 1

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the basic concepts, types and forms of tourism.	**Understand**	B.L.-1
CO-2	Analyze the nature, characteristics and importance of tourism.	**Analyze**	B.L.-3
CO-3	Evaluate the growth & development of tourism with the study of its components.	**Evaluate**	B.L.-4
CO-4	Implement the tourism business thru the study of different tourism organizations.	**Apply**	B.L.-2
CO-5	Create innovative ideas to change tourism sector as an industry.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Product -I

Course Code: Course 2

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the basic concepts, characteristics and forms of tourism product.	**Understand**	B.L.-1
CO-2	Analyze the forms of tourism both manmade and natural.	**Analyze**	B.L.-3
CO-3	Evaluate the tourist resources its definition, differentiation and types.	**Evaluate**	B.L.-4
	Analyze the tourist resources of manmade tourism and its centers.	**Analyze**	B.L.-3
CO-4	Analyze the other manmade and natural tourist resources with their geographical features.	**Analyze**	B.L.-3
CO-5	Implement the manmade resources of Historical monuments with their Socio-cultural significance ofarcheological sites andreligious shrines/centers.	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Business -II

Course Code: Course 3

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Evaluate the Economic, Socio-Cultural & ecological tourism impacts on destinations.	**Evaluate**	B.L.-4
CO-2	Analyze the emerging trends and their challenges in hospitality industry.	**Analyze**	B.L.-3
CO-3	Analyze the emerging areas of tourism.	**Analyze**	B.L.-3
CO-4	Understand the basic concepts of MICE tourism.	**Understand**	B.L.-1
CO-5	Understand the carrying capacity concept in tourism industry. Evaluate the various influencing factor of carrying capacity in tourism industry.	**Understand** **Evaluate**	B.L.-1 B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Product -II

Course Code: Course 4

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the manmade tourist resources of performing arts of India. Implement the Indian performing arts in the institutions.	**Understand** **Apply**	B.L.-1 B.L.-2
CO-2	Analyze the cultural tourism problems and scope.	**Analyze**	B.L.-3
CO-3	Evaluate the natural tourism resources and their facilities through the study various natural resources.	**Evaluate**	B.L.-4
CO-4	Create the tourism opportunities in mountains.	**Create**	B.L.-5
CO-5	Understand the natural tourism resources of Islands and deserts.	**Understand**	B.L.-1

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Marketing -I

Course Code: Course 5

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept of marketing and need & importance of Tourism Marketing	**Understand**	B.L.-1
CO-2	Analyze the features of marketing& its functions	**Analyze**	B.L.-3
CO-3	Implement the tourism marketing segmentation and marketing mix.	**Apply**	B.L.-2
CO-4	Create the opportunities in tourism relates services in Airlines, Hotels etc.	**Create**	B.L.-5
CO-5	Evaluate the tourism marketing promotional tools and techniques.	**Understand**	B.L.-1

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Travel Agency. Tour business & Accommodation -I

Course Code: Course 6

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the travel agency and operationsHistory, growth and types.	**Understand**	B.L.-1
CO-2	Understand the concept of travel agents, excursion agents and tour operators.	**Understand**	B.L.-1
CO-3	Analyze the travel agent functions and domestic & international itinerary planning	**Analyze**	B.L.-3
CO-4	Implementthe tour itinerary planning with the help of tips and steps.	**Apply**	B.L.-2
CO-5	Create the tour itinerary to form tour packages for different kinds of tours.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Tourism Marketing - II

Course Code: Course 7

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the meaning, types and forms of Tour package.	**Understand**	B.L.-1
CO-2	Analyze the tour package methodologies.	**Analyze**	B.L.-3
CO-3	Evaluate the costing of different tour packages.	**Evaluate**	B.L.-4
CO-4	Implement the tools and techniques to design and print tour brochures for different categories.	**Apply**	B.L.-2
CO-5	Evaluate the merits and demerits of packaged tours.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Travel Agency, Tour Business & Accommodation - II

Course Code: Course 8

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the historical journey of Indian Airlines and Railways.	**Understand**	B.L.-1
CO-2	Evaluate the role of Indian Railways, private and public Airlines in the travel trade & industry growth.	**Evaluate**	B.L.-4
CO-3	Understand the meaning and the types of accommodation.	**Understand**	B.L.-1
CO-4	Analyze the small & large hotel organizations and their management.	**Analyze**	B.L.-3
CO-5	Implement the current travel trends in hospitality.	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Emerging concept for Effective Tourism Development

Course Code: Course 9

Year of Study: III

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand concept and approaches of the tourism development through tourism council reports, govt. policies for the sustainable destination development.	**Understand**	B.L.-1
CO-2	Understand the concept, need and significance of man power development in tourism sector.	**Understand**	B.L.-1
CO-3	Evaluate the management strategies for the effective tourism development.	**Evaluate**	B.L.-4
CO-4	Implement the destination development strategic planning in state tourism policies.	**Apply**	B.L.-2
CO-5	Analyze the legal framework of tourism.	**Analyze**	B.L.-3

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Information, Communication and Automation

Course Code: Course 10

Year of Study: III

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the types, process, barriers in communication and the presentation and collection of information data.	**Understand**	B.L.-1
CO-2	Evaluate the effective communication in tourism and hospitality sector.	**Evaluate**	B.L.-4
CO-3	Implement the tourism information data with the help of tools and techniques of data collection.	**Apply**	B.L.-2
CO-4	Evaluate the merits and demerits of information technology in travel trade.	**Evaluate**	B.L.-4
CO-5	Create research skills to study tourism market.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Project Report

Course Code: Course 11

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
	Learn the competitive skills of travel trade business with self evaluation and create an Idea to shape his or her tourism travel career or adopt the travel business as a profession.	**Understand, Apply, Analyze ,Evaluate, Create**	B.L. 1-5

BA (Vocational) in Travel & Tourism Management

Subject: Travel & Tourism Management

Course Outcomes (COs)

Name of the Course: Entrepreneurship Development

Course Code: Course 12

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept and functions of tourism trade entrepreneurship.	**Understand**	B.L.-1
CO-2	Implement entrepreneur skills for travel startup business. Evaluate the market potential and its startup location site.	**Apply** **Evaluate**	B.L.-2 B.L.- 4
CO-3	Implement the project planning for travel startup. Analyze the financial status for startup.	**Apply** **Analyze**	B.L.-2 B.L.- 3
CO-4	Understand the role of financial institution for startup or development of business.	**Understand**	B.L.-1
CO-5	Create the leadership & managerial skill for manpower planning and marketing.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Grammar

Course Code: Course - 1

Year of Study: I   **Semester: I**

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Correctly identify and define grammatical elements (articles, nouns, pronouns, adjectives, prepositions, verbs, adverbs, sentence components, etc.)	**Knowledge/Remembering**	B.L.-1
CO-2	Explain the function of different grammatical elements and how they relate within sentences and larger text structures.	**Comprehension/Understanding**	B.L.-1
CO-3	Accurately apply grammatical rules and conventions in written and spoken communication.	**Apply**	B.L.-2
CO-4	Analyze sentences and text to identify errors in grammar, punctuation, and word usage.	**Analyze**	B.L.-4
CO-5	Distinguish between correct and incorrect grammar, word choice, and sentence structures, providing justifications.	**Evaluation**	B.L.-4
CO6	Produce grammatically correct and effective sentences, paragraphs, and short texts, demonstrating command of the concepts taught.	**Creation**	BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Essays (First Five from Prescribed Book)

Course Code: Course - 2

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	Summarize the key ideas, arguments, and themes presented in each of the assigned essays.	**Knowledge/Remembering**	B.L.-1
CO2	Explain the author's purpose, central argument, and rhetorical techniques within each essay.	**Comprehension/Understanding**	B.L.-1
CO3	Apply literary analysis concepts (tone, style, point of view, figurative language) to interpret the essays.	**Apply**	B.L.-2
CO4	Analyze how the authors' arguments, perspectives, and writing styles reflect their historical, social, and cultural contexts.	**Analyze**	B.L.-4
CO5	Critically evaluate the strengths and weaknesses of the essays' arguments, supporting evidence, and overall effectiveness.	**Evaluation**	B.L.-4
CO6	Produce clear, well	**Creation**	BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Translation & Letter Writing

Course Code: Course - 3

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	dentify and understand basic translation concepts and terminology (equivalency, source text, target text).	**Knowledge/Remembering**	B.L.-1
CO2	Explain the principles and challenges of translating between English and Hindi, considering linguistic and cultural differences.	**Comprehension/Understanding**	B.L.-1
CO3	Accurately translate simple and moderately complex English texts into Hindi, preserving meaning and style.	**Apply**	B.L.-2
CO4	Analyze translated texts for accuracy, fluency, and appropriateness to the target audience.	**Analyze**	B.L.-4
CO5	Correctly use verbs and voice transformations(Active Voice and Passive Voice) in written communication.	**Apply**	BL 2

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Essays (Last Five from Prescribed Book)

Course Code: Course - 4

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Summarize the core concepts, arguments, and viewpoints presented in each essay.	**Knowledge/Remembering**	B.L.-1
CO2	**Comprehension/Understanding:** Explain the author's intent, thematic focus, and persuasive techniques in each essay.	**Comprehension/Understanding**	B.L.-1
CO3	**Application:** Apply various literary analysis strategies (examining tone, structure, figurative language, rhetorical devices) to interpret the essays.	**Apply**	B.L.-2
CO4	**Analysis:** Analyze the ways in which the essays reflect broader social, political, philosophical, or historical contexts relevant to the authors' perspectives.	**Analyze**	B.L.-4
CO5	**Evaluation:** Critically appraise the logic, persuasiveness, and overall effectiveness of the arguments and ideas presented within the essays.	**Evaluation**	B.L.-4
CO6	**Creation:** Compose well	**Creation**	BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Grammar

Course Code: Course - 5

Year of Study: I   **Semester:**
III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Define and identify key grammatical concepts (conjunctions, infinitives, gerunds, participles, confused words, direct/indirect narration, conditional sentences).	**Knowledge/Remembering**	B.L.-1
CO2	**Comprehension/Understanding:** Explain the functions of the different grammatical elements and how they contribute to sentence structure and meaning.	**Comprehension/Understanding**	B.L.-1
CO3	**Application:** Correctly use grammatical structures in written and spoken communication, including sentence correction, analysis/synthesis, transformations, and summarizing techniques.	**Apply**	B.L.-2
CO4	**Analysis:** Analyze sentences and text to identify and rectify grammatical errors, and to break down complex structures into simpler components.	**Analyze**	B.L.-4
CO5	**Evaluation:** Distinguish between correct and incorrect grammar usage, providing justifications based on grammatical rules and conventions.	**Evaluation**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Selected Short Stories (First five from prescribed book)

Course Code: Course - 6

Year of Study: I

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Summarize the plot, characters, themes, and settings of each short story.	**Knowledge/Remembering**	B.L.-1
CO2	**Comprehension/Understanding:** Explain the author's purpose, literary techniques (symbolism, irony, foreshadowing), and narrative style within each story.	**Comprehension/Understanding**	B.L.-1
CO3	**Application:** Apply elements of literary analysis to interpret the short stories, identifying textual evidence to support interpretations.	**Apply**	B.L.-2
CO4	**Analysis:** Analyze how the stories' themes, characters, and literary devices reflect their social, cultural, or historical contexts.	**Analyze**	B.L.-4
CO5	**Evaluation:** Critically assess the effectiveness of the stories' plot development, themes, literary devices, and overall impact on the reader.	**Evaluation**	B.L.-4
CO6	**Creation:** Produce creative and analytical responses to the stories: • Write alternative endings or viewpoints • Craft original stories inspired by similar themes or styles • Compose critical analyses with well-structured arguments.	**Creation**	BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Translation & Letter Writing

Course Code: Course - 7

Year of Study: I

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Comprehension/Understanding:** Explain the challenges of translation between English and Hindi, considering linguistic and cultural nuances	**Knowledge/Remembering**	B.L.-1
CO2	**Application:** Translate simple to moderately complex English texts into Hindi with a focus on accuracy and clarity.	**Apply**	B.L.-2
CO3	**Knowledge/Remembering:** Identify the key components and formatting conventions of different written communication types (formal/informal letters, applications, business documents, proposals, memos, notices).	**Knowledge/Remembering**	B.L.-1
CO4	**Comprehension/Understanding:** Explain the purpose, audience, and style considerations for each type of written communication.	**Analyze**	B.L.-4
CO5	**Application:** Compose various written documents tailored for specific purposes and audiences, demonstrating command of appropriate style and format.	**Apply**	BL 2

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Selected Short Stories (Last five from prescribed book)

Course Code: Course - 8

Year of Study: I   **Semester:**
IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Summarize the basic plot, key characters, conflicts, settings, and themes of each story.	**Knowledge/Remembering**	B.L.-1
CO2	**Comprehension/Understanding:** Explain the author's purpose, writing style, prominent literary devices (e.g., symbolism, foreshadowing, point of view), and narrative structure of each story.	**Comprehension/Understanding**	B.L.-1
CO3	**Application:** Apply elements of literary analysis to interpret the short stories, supporting interpretations with specific textual evidence.	**Apply**	B.L.-2
CO4	**Analysis:** Analyze how the stories' themes, characters, and literary devices reflect the authors' social, historical, or cultural contexts.	**Analyze**	B.L.-4
CO5	**Evaluation:** Critically assess the effectiveness of the stories in terms of their character development, plot structure, themes, and overall emotional impact.	**Evaluation**	B.L.-4
CO6	**Creation:** Demonstrate understanding and engage creatively through: • Writing from alternative perspectives within the story world. • Crafting original short pieces inspired by similar themes or stylistic choices. • Composing well-structured critical analyses and comparative essays.	**Creation**	BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Writing Skills

Course Code: Course - 9

Year of Study: I   **Semester: V**

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Define and identify various types of sentence structures (simple, complex, compound, compound-complex, etc.). **Comprehension/Understanding:** Explain the grammatical rules and conventions governing sentence transformations.	**Knowledge/Remembering**	B.L.-1
CO2	**Application:** Correctly transform sentences into different structures while preserving meaning and clarity.	**Apply**	B.L.-2
CO3	**Knowledge/Remembering:** Recognize stylistic elements of informal spoken language vs. formal written language.	**Knowledge/Remembering**	B.L.-1
CO4	**Comprehension/Understanding:** Explain the purpose, audience, and style considerations for each type of written communication.	**Analyze**	B.L.-4
CO5	**Application:** Draft well-structured reports showcasing organization, scientific approach, and appropriate style. Explain how the organs of speech function in the production of different sounds. Compose various written documents tailored for specific purposes and audiences, demonstrating command of appropriate style and format.	**Apply**	BL 2

Subject: English

Course Outcomes (COs)

Name of the Course: A Treasury of Modern Short Plays

Course Code: Course - 10

Year of Study: I   **Semester: V**

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Summarize the basic plot, themes, characters, and settings of each play.	**Knowledge/Remembering**	B.L.-1
CO2	**Comprehension/Understanding:** Explain the playwright's purpose, dramatic techniques (structure, dialogue, symbolism), and the play's context within theatrical styles of the period.	**Comprehension/Understanding**	B.L.-1
CO3	**Application:** Apply elements of dramatic analysis, interpreting the plays using supporting textual evidence.	**Apply**	B.L.-2
CO4	**Analysis:** Analyze the plays' reflections of and commentaries on their individual social, historical, or cultural contexts.	**Analyze**	B.L.-4
CO5	**Evaluation:** Critically assess the effectiveness of the plays' dramatic elements, themes, character development, and overall impact.	**Evaluation**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Skills of Communication

Course Code: Course - 11

Year of Study: I   **Semester:**
VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Define communication, key terms (sender, receiver, message, channel, feedback), and models of the communication process. **Comprehension/Understanding:** Explain the nature, purposes, and essential components of effective communication.	**Knowledge/Remembering**	B.L.-1
CO2	**Application:** Analyze communication scenarios, identifying the elements within various communication models.	**Apply**	B.L.-2
CO3	**Application:** Apply communication principles to plan and deliver messages for varied audiences and purposes. **Analysis:** Analyze communication breakdowns, identifying their causes and suggest strategies for improvement.	**Apply and Analyze**	B.L.-2 and B.L. – 4
CO4	**Comprehension/Understanding:** Explain common barriers to communication (physical, linguistic, psychological, cultural) and their impact.	**Analyze**	B.L.-4
CO5	**Analysis/Evaluation:** Analyze communication situations, identifying potential barriers and suggesting strategies to overcome them.	**Apply and Evaluation**	BL 2 and BL 5

BA (Vocational) in Travel & Tourism Management

Subject: English

Course Outcomes (COs)

Name of the Course: Written Business Communication

Course Code: Course - 12

Year of Study: I   **Semester:**
VI

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO1	**Knowledge/Remembering:** Identify different types of business letters (official, demi-official, application, bio-data) and their core components. **Comprehension/Understanding:** Explain the principles of effective business letter composition, including format, style, and tone.	**Knowledge/Remembering**	B.L.-1
CO2	**Application:** Draft and format various business letters tailored to specific purposes and audiences.	**Apply**	B.L.-2
CO3	**Application:** Apply communication principles to plan and deliver messages for varied audiences and purposes. **Analysis:** Draft and format various business letters tailored to specific purposes and audiences.	**Apply and Analyze**	B.L.-2 and B.L. – 4
CO4	**Comprehension/Understanding:** Knowledge/Remembering: Define key terms in electronic and global business communication (E-Commerce, EDI, E-Auctioning, etc.) **Comprehension/Understanding:** Explain how businesses leverage electronic systems to conduct transactions, market, and operate internationally..	**Analyze**	B.L.-4
CO5	**Analysis/Evaluation:** Compose brief scientific or semi-technical articles demonstrating research skills and adherence to appropriate formatting.	**Apply and Evaluation**	BL 2 and BL 5

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Basics Concets

Course Code: Course 1

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the subject matterand scope of sociology.	**Understand**	B.L.-1
CO-2	Analyze the nature and methodologies of sociology.	**Analyze**	B.L.-3
CO-3	Evaluate the primary & secondary, reference Social groups; their subjective, objective and comparative nature.	**Evaluate**	B.L.-4
CO-4	Create the social status, role and reification & differentiation.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Environment

Course Code: Course 2

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Analyze the social environment, culture and civilization.	**Analyze**	B.L.-3
CO-2	Understand the natural & cultural environment of the society.	**Understand**	B.L.-1
CO-3	Evaluate the theory of Cooley based on the study ofchanging mind about self-concept and theory of Freud based on unconscious mind.	**Evaluate**	B.L.-4
CO-4	Create the relationship through the study of kinship system, its usage and comparison north kinship stem with south.	**Create**	B.L.-5
CO-5	Implementing the kinship system in the tribal marriages and family.	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Indian sociology

Course Code: Course 3

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the traditional Indian societies and relegions.	**Understand**	B.L.-1
CO-2	Analyze the lifestyles or ways of life of the Indian Society.	**Analyze**	B.L.-3
CO-3	Evaluate the family systems and their modern changes,.	**Evaluate**	B.L.-4
CO-4	Analyze the Hindu and Muslim marriages.	**Analyze**	B.L.-3
CO-5	Evaluate the impact of western culture on Indian social life and institutions.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Institutions

Course Code: Course 4

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept, origin and structure of Caste. Evaluate the future of caste in Indian society	**Understand** **Evaluate**	B.L.-1 B.L.- 4
CO-2	Implement the cultural pattern adoption in caste hierarchy lower to higher thru Sanskritizationand social reforms takes place through modern education.	**Apply**	B.L.-2
CO-3	Evaluate the characteristics of rural society and its socio-political system through PanchayatiRaj .	**Evaluate**	B.L.-4
CO-4	Analyze the tribal community problems and their Kinship system. Create the ideas to give remedial healings to the tribal societies.	**Analyze** **Create**	B.L.-3 B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Control

Course Code: Course 5

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the Ross theory of 'move from community to society and social control' and Durkheim theory of 'collective consciousness to create social integration and structural social facts'.	**Understand**	B.L.-1
CO-2	Analyze theinformal social control by pressure forced by society to an individual and formal social control enforced by law through Govt. or an organization.	**Analyze**	B.L.-3
CO-3	Evaluate the informal social control forced by social institutions such as religion, family and customs.	**Evaluate**	B.L.-4
CO-4	Create the social system through the study of formal social control enforced by law, education and republic state.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Change

Course Code: Course 6

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept, patterns and characteristics of social changes in the human society.	**Understand**	B.L.-1
CO-2	Applythe theories of Sorokin's social differentiation, stratification and conflict, Marx theory of change in class system to eliminate the class conflict and Veblen's theory social change by technology & inventions.	**Apply**	B.L.-2
CO-3	Evaluate all thefactors of social change than conclude the social change of urbanization due to population growth.	**Evaluate**	B.L.-4
CO-4	Evaluate economic and cultural factors of social change.	**Evaluate**	B.L.-4
CO-5	Create the ideas to control the urbanization through the studies of various theories& studies of human environment social change, social control.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Research & Survey

Course Code: Course 7

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept and distinction of social survey and social research. Steps of social research.	**Understand**	B.L.-1
CO-2	Analyzethe sampling on collected social survey data through the studies significance and methods and types of sampling .	**Analyze**	B.L.-3
CO-3	Implement the social survey and social research through the study of primary data, secondary data and their sources.	**Apply**	B.L.-2
CO-4	Evaluate the techniques of data collection.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Research Methodology

Course Code: Course 8

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the data, classification and tabulation of data.	**Understand**	B.L.-1
	Implement the information collected by social survey & research through the classification and tabulation of data.	**Apply**	B.L.-2
CO-2	Implement the classified & tabulated data through diagrammatic presentation.	**Apply**	B.L.-2
CO-3	Evaluate the conclusion through the study of different measurement practices such as mean, median and standard deviation.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: History of Social Thoughts

Course Code: Course 9

Year of Study: II

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the law of three stages for human society evolution given by August Comte	**Understand**	B.L.-1
	Evaluate the positivism, the study of social world through scientific evidences.	**Evaluate**	B.L.-4
CO-2	Understand the basic concept of Marx Historical materialism and societies never ending competition for finite resources i.e. class & class conflict.	**Understand**	B.L.-1
CO-3	Analyze the religion through the sociological study of social facts given by Durkheim.	**Analyze**	B.L.-3
CO-4	Implement the theory and principles of bureaucracy given by Max weber.	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Indian Social Thinkers

Course Code: Course 10

Year of Study: III

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Evaluate the Mahatma Gandhi's theory of trusteeship in context of capitalist-landlord property and poor. Understand the concept of Sarvseva given by Mahatma Gandhi.	Understand Evaluate	B.L.-1 B.L.-4
CO-2	Implement the role of the religion given by Dr.Bhagwandas through the study of qualities and basic elements of religion and its natureto bring societies together.	Apply	B.L.-2
CO-3	Analyze theG.S. Ghuryehierarchy of Caste(the product of race), Class (the product of Caste) & Occupation (division of labor based on caste social order)	Analyze	B.L.-3
CO-4	Create the idea to mobilize the Kisan movement to aware the human society to safeguard from the Zamindari attacks or capitalist occupation and corporate culture, environment loss through the study of previous kisan movements.	Create	B.L.-5
CO-5	Understand the AurbindoGhose Ideal society by integral ideal man i.e. superman. Implement the Idea to make a common to superman to make nationalist society by AurbindoGhose Nationalism	Understand Apply	B.L.-1 B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Social Disorganization

Course Code: Course 11

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the concept of social disorganization the social conflict.	**Understand**	B.L.-1
CO-2	Analyse the theories of Social Disorganisation	**Analyze**	B.L.-3
CO-3	Understand the Crime, Criminologydue to social disorder and their causes.	**Understand**	B.L.-1
CO-4	Understand the meaning and cause Juvenile delinquencies in a specific age group also understand the white collar corruption by Bureaucrats and corporates.	**Understand**	B.L.-1
CO-5	Implement the theories of punishments to balance the social order.	**Apply**	B.L.-2
Co-6	Evaluate the probation period & parole conditions and charges through the studies of punishment laws and articles.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: Sociology

Course Outcomes (Cos)

Name of the Course: Major problems in the society

Course Code: Course 12

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the Terrorism. Evaluate the Unemployment.	**Understand** **Evaluate**	B.L.-1 B.L.-4
CO-2	Understand the causes of Corruption & female crime due to social disorganisation.	**Understand**	B.L.-1
CO-3	Evaluate the population, poverty and their causes, which contribute in social disorganization.	**Evaluate**	B.L.-4
CO-4	Understand the meaning and cause Juvenile delinquencies in a specific age group also understand the white collar corruption by Bureaucrats and corporates.	**Understand**	B.L.-1
CO-5	Understand the concept & importance of national integration. Analyze the causes of national disintegration. Create the realistic ideas by the competent authorities for the national integration through the study of preamble of the constitution and the set forth policies and procedures.	**Understand** **Analyze** **Create**	B.L.-1 B.L.-3 B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from the Earliest Times to the Age of Mauryas

Course Code: Course 1

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand theSources of Ancient Indian History.	**Understand**	B.L.-1
CO-2	Analyze the Paleolithic the age of hunters to the Mesolithic age of farmers the first cultured man.	**Analyze**	B.L.-3
CO-3	Evaluate the Neolithic and Chalcolithic village cultures of copper & stone phase.	**Evaluate**	B.L.-4
CO-4	Analyze the Vedic polity related with patriarchal family, Gram & Gramini, Monarchial King ruled Govt.	**Analyze**	B.L.-3
CO-5	Evaluate the time and system of monarchial-Janapadas and 16 Republic- Mahajanapadas before 322 B.C. and the rise of Magadh Dynesty.	**Evaluate**	B.L.-4
CO-6	Evaluate the efficient and centralized administrative system of the Mauryan Empire.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from Post Mauryan Times to Harsha

Course Code: Course 2

Year of Study: I

Semester: I

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the period and facts of Shungasdynasty, successor of Mauryan empire & Kanvas who was the successor of Shungas.	**Understand**	B.L.-1
CO-2	Evaluate the periods and facts of Indo-Greeks the Bactrian Greeks that ruled over North West of India and Saka Pahlawas Era who overthrow the Indo Greek Dynasty	**Evaluate**	B.L.-4
CO-3	Analyze the history & facts of SatwahanasEmpire & rulers succeeded the Mauryans in Deccan & in Central India.	**Understand**	B.L.-1
CO-4	Understand the Kushan Empire-Origin, achievements & the Great Kushan ruler 'Kanishk '.	**Understand**	B.L.-1
CO-5	Analyse the Gupta Rulers: Their Administrative Organisation	**Analyze**	B.L.-3
CO-6	Implement the knowledge of Harshvardhana, his life & achievements and connection with Buddhism.	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from Rajputs to the Turkish Conquest

Course Code: Course 3

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the history & origin of the Rajputs & contemporary dynasties of South India.	**Understand**	B.L.-1
CO-2	Understand the Tripartite Struggle for Kannauj between Palas, Pratiharas & Rashtrakutas and know the Kingdom of Kannauj.	**Understand**	B.L.-1
CO-3	Evaluate the political change in Indian history from Sindh and Multan: The Esiäblishment of Arab Power.	**Evaluate**	B.L.-4
CO-4	Analyze the description of the prominent Rajput dynasties: Chandel, Chauhan, Parmar & Katauris.	**Analyze**	B.L.-3
CO-5	Analyze the Mahmud Ghaznavi Invasions & Their Impact on Indian society.	**Evaluate**	B.L.-3
CO-6	Understand the Invasions of Mohd. Ghori & Turkish Conquest of North India	**Understand**	B.L.-1

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from the Turkish Conquest to the end of Delhi Sultanat

Course Code: Course 4

Year of Study: I

Semester: II

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Politically India was divided into many kingdoms both in North : Causes & Success of Turks	**Analyze**	B.L.-3
CO-2	Understand the Slave Dynasty by Ilbary Turk Rulers: Aibaq, lltutmish, Razia and Balban	**Understand**	B.L.-1
CO-3	Evaluate the polices and rule of Khilji dynesty.	**Evaluate**	B.L.-4
CO-4	Analyze major changes in the domestic and foreign policies during the reign of the Tughluq dynasty	**Analyze**	B.L.-3
CO-5	Vijaynagar and the Bahmani kingdoms cause of quarrel for the Raichur Doab	**Understand**	B.L.-1
CO-6	Evaluate Lodi Dynasty, History, Rulers, Economy, Administration, Architecture and Decline.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from Babur to Aurangzeb

Course Code: Course 5

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Evaluate the causes of Babur's success a political scene in North India.	**Evaluate**	B.L.-4
CO-2	Analyze theStruggle, Exile and Restoration of Humayun the Mughal Emperor who holds and flourish bach the fragile legacy of Babur.	**Analyze**	B.L.-3
CO-3	Evaluate the Civil, Military and Revenue Administration of Sur dynasty founded by Shershah Suri .	**Evaluate**	B.L.-4
CO-4	Understands the Mughal Emperor Akbar's Conquest, Administration, Mansabdari System, Relations with Rajput states	**Understand**	B.L.-1
CO-5	Analyze the Jahangir and Nurjahan deccan Policy and relations with Persia.	**Analyze**	B.L.-3
CO-6	Understand the Central Asian Policy, Deccan Policy and War of Succession by Mughal Emperor Shahjahan	**Understand**	B.L.-1
CO-7	Evaluate the rise of Maratha Power under Shivaji its Relations with Mughals.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History India from later Mughals to the Revolt of 1857

Course Code: Course 6

Year of Study: II

Semester: III

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Analyze thelater Mughals empire and their downfall.	**Analyze**	B.L.-3
CO-2	Understand the Early: European settlements - The English and French, Anglo-French rivalry.	**Understand**	B.L.-1
CO-3	Implement the knowledge of the rise of English power & Conquest of Bengal and Awadh to understand the English rule.	**Apply**	B.L.-2
CO-4	Understand the Govt.dual system, Diwani by company & Nizamat by Nizams in Bengal, introduced by Robert Clive.	**Understand**	B.L.-1
CO-5	Evaluate the measures taken by Warren Hastings for his administrative reforms (evenue reforms, judicial reforms, the abolition of the dual system etc.) and relations with Marathas.	**Evaluate**	B.L.-4
CO-6	Understand the Pitt's India Act (control of the British Government on the East India Company through EIC Act 1784)	**Understand**	B.L.-4
CO-7	Analyze the Lord Cornwallis Reforms, permanent settlement in Bengal and Anglo-Maysore Relations	**Analyze**	B.L.-4
CO-8	Understand the first Governor General Sir William Bentinck and his Reforms specially abolition of Sati practices in India	**Understand**	B.L.-1
CO-9	Understand the reforms and the doctrine of lapse passed by Lord Dalhousie for the occupancy of the Indian Kingdome.	**Understand**	B.L.-1

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Political History of India from 1857 to 1947 AD

Course Code: Course 7

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the causes, events,result & Nature of 1857 Revolt.	**Understand**	B.L.-1
CO-2	Understand the Queen's Proclamation Act of 1 858: hold the social and economic aspects of India after the Revolt.	**Understand**	B.L.-1
CO-3	Implement the knowledge of Lord Ripon's internal reforms to know the reforms in India during &after Independence.	**Apply**	B.L.-2
CO-4	Understand the Lord Curzon & Partition of Bengal	**Understand**	B.L.-1
CO-5	Understand the Rise of Nationalism in India. Evaluate the birth of Indian National Congress and the role of Moderates and Extremist in INC.	**Understand** **Evaluate**	B.L.-1 B.L.-4
CO-6	Analyze the emergence of Gandhi in the Indian National Movement : Non- cooperation and Civil Disobedience Movement	**Analyze**	B.L.-3
CO-7	Evaluate the role of revolutionaries in Indian freedom struggle.	**Evaluate**	B.L.-4
CO-8	Evaluate the Quit India Movement in context of Indian freedom struggle.	**Evaluate**	B.L.-4
CO-9	Create the innovative ideas to oppose the further partitions through the studies of Partition of India 1947.	**Create**	B.L.-5

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Ancient Indian Culture

Course Code: Course 8

Year of Study: II

Semester: IV

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the Vedic Society, Economy, Religion and Culture.	**Understand**	B.L.-1
CO-2	Implement the religious ideas and practices of Jainism, Buddhism in the sixth century B.C.	**Apply**	B.L.-2
CO-3	Create diversify ideas to revive the Indian society through the study of Mauryan society, economy, art and architecture .	**Create**	B.L.-5
CO-4	Implement the religion and art under Kushanas through the study of different schools of that time Gandhara, Mathura and Amarawati.	**Apply**	B.L.-2
CO-5	Analyse society, economy, art and architecture of Gupta Period.	**Analyze**	B.L.-3

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Medieval Indian Culture

Course Code: Course 9

Year of Study: III

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the rural and urban society during medieval India.	**Understand**	B.L.-1
CO-2	Understand the Land Revenue Administration in the period of Sultanat and Mughals periods of medieval.	**Understand**	B.L.-1
CO-3	Analyze the development of language and literature after 7A.D. and during Arab culture involvement in Indian society.	**Analyze**	B.L.-3
CO-4	Evaluate the religious policies of the ruling classes in the medieval.	**Evaluate**	B.L.-4
CO-5	Understand Sufism and Bhakti Movement.	**Understand**	B.L.-1
CO-6	Analyze sultanate and Mughal period architectures of India.	**Analyze**	B.L.-3
CO-7	Implement the comparison between the todays and medieval status & position of woman.s	**Apply**	B.L.-2

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: Modern Indian Culture

Course Code: Course 10

Year of Study: III

Semester: V

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Evaluate the 18th century: Socio-religious reform movements - Brahm Samaj, Prarthna Samaj, Ramkrishna Mission, Arya Samaj, Theosophical Society, Radha soami Faith	**Evaluate**	B.L.-4
CO-2	Understand the tribal movement in India against Jamindari Mahajan unethical and British forceful forest land acquisition practices before & after the Revolt of 1857.	**Understand**	B.L.-1
CO-3	Analyze therise of middle classes due to the result industrial revolution & British Govt. development In India.	**Analyze**	B.L.-3
CO-4	Create a comparative study to compare the various socio-economic agrarian settlements & their permanent Settlementin colonial period with present shift to commercial technological urban settlement.	**Create**	B.L.-5
CO-5	Evaluate the handicraft and industrial production during the British rule and later independence.	**Evaluate**	B.L.-4
CO-6	Analyze the educational development initiatives for all men and women from colonial period to independent India.	**Analyze**	B.L.-3
CO-7	Evaluate the development of press and media in modern time.	**Evaluate**	B.L.-4
CO-8	Analyze the Status and Position of Women in modern India.	**Analyze**	B.L.-3
Co-9	Evaluate the development of modern Art and Architecture.	**Evaluate**	B.L.-4

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course:A Brief Survey of Modern World from Renaissance Napoleonic Era

Course Code: Course 11

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the decline of feudalism in Europe due to rise of polite culture, central monarchy, nationalism and bureaucracy and the beginning of capitalism.	**Understand**	B.L.-1
CO-2	Evaluate the Europe reforms due to Romans church interference in the people life & injustice and reformers like Martin Luther & Protesters 3 beliefs.	**Evaluate**	B.L.-4
CO-3	Analyze the Thirty Year's War of religious conflict, its significance in European History	**Analyze**	B.L.-3
CO-4	Implement the scientific revolution theoryof Europe to overcomethe religious conflictsthrough the study of the emergence of Scientific View of the World,the age of enlightenment.	**Apply**	B.L.-2
CO-5	Create the innovative ideas to free the rest of the world from feudalism and capitalism through the study of French Revolution in 1749.	**Create**	B.L.-5
CO-6	Analyze the growth of Liberalism and Democracy in Western Europe due to enlightment of scientific temperament and democratic values.	**Analyze**	B.L.-3
CO-7	Understand the industrial revolution based on science revolution, liberalization and urbanization and due climate change.	**Understand**	B.L.-1

BA (Vocational) in Travel & Tourism Management

Subject: History

Course Outcomes (Cos)

Name of the Course: A Brief Survey of Modern World from 1870-1945

Course Code: Course 12

Year of Study: III

Semester: VI

The Student will able to:

COS	COURSE OUTCOMES	BLOOM'S TAXONOMY	BLOOM'S LEVEL (B.L.)
CO-1	Understand the unification of Italy & Germany a 19th century political and social movement resulted in unification of different states into a single state.	**Understand**	B.L.-1
CO-2	Analyze the era of major political, economic, and social change resulted in modernizationand westernization of Japan becameemergence as Great power.	**Analyze**	B.L.-3
CO-3	Evaluate the causes, result and its impact of First World War.	**Evaluate**	B.L.-4
CO-4	Evaluate the Treaty of Versailles-Provisions and Criticism by Germany and how it laid the foundation of world war second.	**Evaluate**	B.L.-4
CO-5	Understand the causes andsocio—economic reconstruction in Russian revolution in 1917.	**Understand**	B.L.-1
CO-6	Create the innovative ideas to oppose and eliminate the Fascism and Nazism ideologies from the society and should not grow in the nation.	**Create**	B.L.-5
CO-7	Analyze the causes, results& effect of World War Second.	**Analyze**	B.L.-3