



Dr. Bhimrao Ambedkar University, Agra

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Best Practice-I

Bapu Bazar For Community Welfare and Empowerment





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Inspiration and Motivation for Bapu Bazar as best practice

To enhance community engagement the Hon'ble Chancellor consistently inspires and motivates active participation in social services. She fosters a sense of responsibilities for community upliftment among the university's human resources



To amplify the impact of Bapu Bazar and extend its reach to serve a wider beneficiaries the Hon'ble Chancellor addressed the 85th Convocation Ceremony on October 11th 2019, emphasizing the importance of increasing its frequency.



Honorable Chancellor giving her insight and directions for expanding Bapu Bazar to adopted villages for in the benefit of larger number of beneficiaries and increasing its frequency during her visit to Institute of Home Science on 25.07.2022



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Honorable Chancellor giving valuable suggestions for management of bapu bazar to enhance outreach number during University's presentation for SSR Preparation at Raj Bhawan on 15.03.2024



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Title of the Practice: **Bapu Bazar For Community Welfare and Empowerment**

Objectives:

The University understands its responsibility towards unprivileged sections of society and hence it started a practice to serve the society with main objectives as-

- To encourage and comprehend our students and faculty about their responsibility towards society and establish a relationship.
- To save the environment by turning unusable belongings into valuable reuse and create a greener environment.
- To provide deprived people with their basic needs at an affordable price.
- To cultivate the sense of social responsibility and human values in its stakeholders.
- Provide a dedicated platform for women to seek guidance, assistance, and counseling.

The context:

University serves as a beacon of accessibility, catering to the diverse needs of its local community. In 2010, recognizing its role as both an educational institution and catalyst for community betterment, one department organized Bapu Bazar for distributing clothes, quickly gained popularity. Its success inspired other departments and colleges to join in, with NSS units making it a mandatory part of their camps. Women and children visiting the bazaar sought support for various challenges especially family issues.

Inspired by Hon'ble Chancellor Smt. Anandiben Patel, bazaar's frequency is increased, offering daily use goods collected by students and faculty, guidance to women facing daily challenges. Many colleges and NGOs joined the cause, amplifying its impact and beneficiaries. Bapu Bazaar provides goods at minimal prices, counseling services for women, and raises awareness on health, hygiene, environment, education, and welfare schemes, in local communities of Agra and rural areas and adopted villages.



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The Practice:

Students and NSS volunteers organize a small market for poor people (Bapu Bazar) in different areas of the jurisdiction of the university. The same is done in regular NSS camps. Before organizing these Bazars, the students or NSS volunteers make the people of the society aware that such types of Bazars are being organized on those particular dates. Students, along with teachers and other volunteers, collect clothes, shoes, blankets, books, and notebooks to help people in need. They engage in the activity not just within the university, but also in surrounding areas. After collecting, they fix up these items to make them usable again. Then, they pack them in bags that are good for the environment. These fixed-up items are displayed in stalls and sold at very cheap prices, usually between Rs 2 to Rs 10. The money earned from these sales goes back to help people who are not as fortunate. This creates a cycle of support and empowerment. Each purchase helps to spread kindness, making our community a better place for everyone.

Evidence of the success:

The 'Bapu Bazar initiative' has garnered significant support from communities, offering hope and assistance to those in need. Over the last five years, the University has organized more than 53 Bapu Bazars across various locations within the city and its outskirts. What began as a single-person effort has evolved into a collective endeavor, with increasing donations of clothes, utensils, and other necessities.

In the years 2018-2023, the Bapu Bazar initiative expanded its reach across multiple key locations, including Agra city and Villages. Initiated by the Institute of Home Science, the practice is adopted by all the departments and colleges, NGOs etc. and extended aid to over thousands of individuals in society. Each successive Bapu Bazar served as a catalyst for positive change, promoting compassion and solidarity within the community.

Throughout the academic years, the initiative continued to flourish, with each event embodying the ethos of community welfare and support. This best practice resulted in happiness to thousands of underprivileged individuals, highlighting the reuse and economic benefits together.



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The Bapu Bazar has become a model for similar events, inspiring institutions across the state to emulate its success. Its profound impact in fostering community welfare and empowerment has made it a beacon of hope for those in need, highlighting its significance in uplifting society.

Problem Encountered and Resource required:

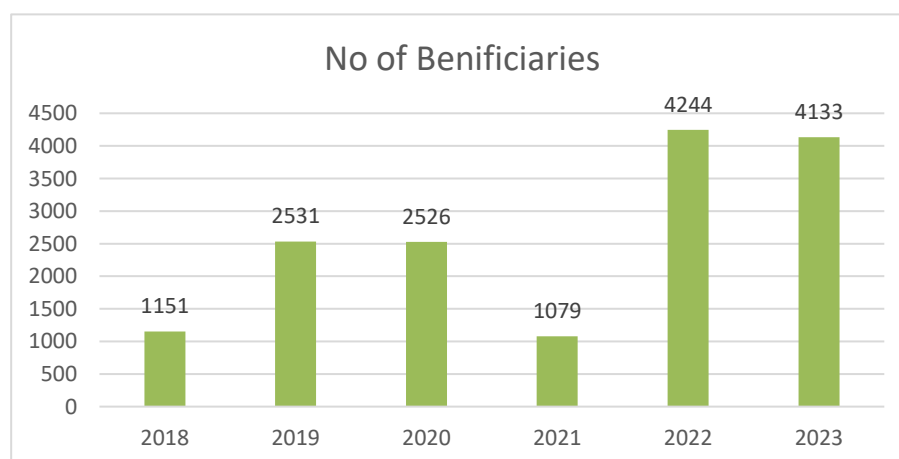
Collecting items that people no longer use from different homes is a regular part of our routine. We go door-to-door, gathering donations and explaining the purpose of the Bapu Bazar initiative. Sometimes, donors inquire about the prices and quality of the products they are contributing, ensuring that their items will be put to good use. Other times, they ask if we have items available in specific sizes to meet their needs, showcasing the diverse range of items collected.

The large crowd gathered during the Bapu Bazar pose challenges in managing the event smoothly. Items not sold during the bazaar require proper storage and organization for future resale. This necessitates coordination among NSS volunteers, scouts and guides, and other students involved in the initiative. Implementing more frequent practice sessions can enhance coordination and efficiency in managing donations, storage, and reselling of unsold items. By refining our logistical processes, we can ensure that the Bapu Bazar continues to serve as a successful platform for community welfare and empowerment."

Notes:

NGO "*Parijaat*," Lions Club, Agra and affiliated colleges support the university in organizing Bapu Bazar.

Video LINK: <https://youtu.be/H3CVLevSvCQ?si=F5xfQigr3ns3LJZ1>



Total beneficiaries 15664



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The students personally visit various localities to spread the word about the upcoming Bapu Bazar, ensuring that everyone is informed about the date, location, and the purpose behind organizing it. They achieve this by distributing informative pamphlets throughout the community.



Harshit Kishore and Abhishek Pachauri (MBA Students) distributing templates of Bapu Bazar on 01-04-2023 at the nearby University area



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Items of daily use for different age groups are collected by the students and faculty and segregated after proper folding according to gender, age and quality etc. All items are tagged for cost and displayed for sale.



Collection, Folding and segregation of clothes by the students for selling in Bapu Bazar



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Segregation, Tagging and display of items by the NSS Volunteer and students of IHS (Kiran, Priyanka, Aradhya, Simran, Renu, Shivakshi, Bulbul and Trapti) on 11.07.2018



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Students (Mayank Jain, Navya Saini and Aman Mudgal) of Seth Padam Chand Jain Institute happily selling clothes in Babu Bazar in collaboration with Lions Club Agra in the University campus on 23.02.2018



MBA Students (Kamal Kant, Rishabh Upadhyay, Lovely Sharma, Tanu Upadhyay, Abhishek Pachauri) of Seth Padam Chand Jain Institute enthusiastically selling clothes in Babu Bazar in collaboration with Lions club Agra in the University campus on 23.02.2018



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The successful organization of Bapu Bazar involves active participation not only from the Vice Chancellor, Pro-Vice Chancellor, Deans, Registrar, and Faculty members but also from various stakeholders. This collective effort embodies the university's commitment to best practices, bringing joy and inner contentment to stakeholders while simultaneously providing pleasure and tangible benefits to the buyers.



Inauguration of Bapu Bazar by Prof. Ashu Rani (Honorable Vice Chancellor) with Two Young Girls (Palak and Shruti) on 12.01.2023



Selling of clothes by a student (Anushka Kumari) of IHS on 12.01.2023 in Bapu Bazar



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Children become confident and happy after wearing clothes purchased from Bapu Bazar they happily select and eagerly collect different items.



Young kids of near by kacchi basti happily come and collect items from Bapu Bazar on 12.01.2023 at the Campus



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MSc. And B.Sc. students (Vanshika and Priya Sen) on the cash counter, Mrs. Saroj helper of the institute purchasing toys from Bapu Bazar on 011.10.2022



BBA Students (Riya Chauhan, Shivani and Anshika Yadav) selling footwears in Bapu Bazar held at University Campus on 11.10.2022



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**Home Science students (Tamanna Saxena, Gungun Rathore)
Selling sprouted chaat to the customers on 12.03.2022 at the
minimal price of Rs. 2/-**



**Selling of sprouted chaat from food corner by the BBA students
(Priya, Tanya Jaiswal) at the minimal price of Rs. 2/- on 15.08.2022**



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Fig.: MBA Students (Pragati Yadav, Rashmi Chahar, Diksha Vashisth, Ritu Singh) during fun activity stall at Bapu Bazar organized in the University campus on 15.03.2019



Fig.: MBA Student (Pragati Yadav) explaining the game rules to the kid during Bapu Bazar organized in the University campus on 15.03.2019



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Weak and pregnant women are provided with health checkups and diet counseling's during the Bapu Bazars by department of home science. NGO's and Doctor also participate and contribute to providing medical health after identifying common problems.



Health Checkup and Diet Counselling to the visiting Females of Bapu Bazar by Dr Priyanka Singh (Senior Dietitian, Pushpanjali Hospital, Agra) on 29.02.2020



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Children of various ages are given counselling about good habits and the importance of education for their future life. Kids are connected to faculty and as a success story Vivekanand Academy is started in the parking lot of the University for providing education by solving their school problems which runs on daily basis by the students at the university.



Diet Counseling by Ms. Priya Yadav, Department of Food and Nutrition during Bapu Bazar Event on 29.02.2020



Fig.: Students (Ronak, Diksha, Neha, Riya, Ritika, Divya, Nivya, Priyanshu, Shivam, Jaikant and others) from nearby localities, children of parents visiting Bapu Bazar, enjoying studies in Vivekanand Academy: An open air school being run in the evening in the university premises



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The Success of the Bapu Bazar is in making relationships with society so that a sense of human values and social service is inculcated in every student at the University. This can be easily seen through regular teaching practice by the students at the university to the children of under privileged section of the society.



Students (Krishna, Harsh, Sameer, Ishika, Suhana, Lalit, Vanshika, Teena, Varun) being taught by Purтика Kesharwani, Civil Engineering Second Year Student in Vivekanand Academy



Student (Priyanshu) being taught by Sagar Chaurasia, Mechanical Engineering Final Year Student in Vivekanand Academy



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Bapu Bazar was organized by the University Campus. It is an initiative to connect students and faculty with individuals from underprivileged backgrounds, fostering mutual understanding and support while empowering marginalized voices within our academic community.



NSS Coordinator Dr. Ramveer Singh Chauhan with children of nearby places of University campus on 11.07.2018



Selling of Clothes by NSS Volunteers on 11.07.2018



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Packing of purchased clothes in handmade paper bags by NSS Volunteers



People from nearby places come to visit the stalls of Bapu Bazar



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Distribution of woolen clothes by Prof. Archana Singh to the students at primary school through the collection of Bapu Bazar



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Bapu Bazar organized by NSS Units

Bapu Bazar is organized by NSS Units established in different affiliated colleges. NSS camps are managed in nearby villages where students along with other NSS volunteers organize and promote social service through Bapu Bazar Practice. Hon'ble Chancellor Smt. Anandiben Patel directed the university to provide support to Anganwadi Kendra during



NSS Volunteers of different colleges providing clothes to needy people during
Bapu Bazar on 09.09.2018



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St. John College, Agra

Bapu Bazar was organized with the title “Yours’s old is someone’s gold” by St. John’s College, Agra. This transformative practice not only addresses the immediate needs of the economically weaker sections but also fosters a sense of inclusivity and compassion within the community, embodying the institution's ethos of social responsibility and humanitarianism.



Yours’s old is someone’s gold event organized by the college Vice Chancellor Prof. Ashu Rani gifting toys to girl form Kachhi Basti, Accompanying principal Prof. S.P.Singh and NSS Coordinator Ramvir Singh on 12.01.2023



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Not all items are sold at Bapu Bazar, so the remaining clothes and other collected items are distributed to the labor community and in Kachhi Basti, where people in need gratefully accept these essential items. Students and NSS Volunteers actively visit various localities to distribute clothes and other necessities.



NSS Volunteer, Aditi Chauhan distributing clothes to the children living in near by labor community



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St. Ramkrishna Kanya Mahavidhyalay

Bapu bazar was organized by Sant Ramkrishan kanya mahavidhalya Shivpuri Balkeshwar, Agra. Scout and Guide girls were sold shoes, clothes, toys and jewelry at minimal prices. It is an initiative to connect students and faculty with individuals from underprivileged backgrounds, fostering mutual understanding and support while empowering marginalized voices within our academic community.



Bapu Bazar organized by Ram Krishna Kanya Mahavidhyalay, Agra on 29-09-2022



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**NSS Volunteers and Scouts happily selling Old Bottles, Tiffin ,
Shoes etc. in Bapu Bazar**



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B.D.Jain Girls PG College, Agra

Bapu Bazar was organized by B.D.Jain Girls PG College NSS Volunteers was sold jewelry, handmade bags with old clothes and mirror decorative works at affordable prices. It cultivates the social responsibilities of the students and faculty members for underprivileged individuals and communities.



Bapu Bazar event organize by B.D.Jain Girls College on 24.01.2023



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एक-दो रुपये में कपड़े उपलब्ध कराए

आगरा। श्रीमती बीडी जैन गर्ल्स पीजी कॉलेज की राष्ट्रीय सेवा योजना (एनएसएस) इकाई की ओर से शनिवार को बापू बाजार का आयोजन किया गया। स्वयंसेवकों ने एक से दो रुपये की कीमत में कपड़े, जूते-चप्पल, बर्तन आदि उपलब्ध कराए। स्वयंसेवकों ने सामान एकत्रित करके बापू बाजार के माध्यम से जरूरत लोगों तक पहुंचाया। कार्यक्रम में समाजशास्त्र विभाग की डॉ. संगीता कुमार की उपस्थिति रही। डॉ. नीलम और डॉ. प्रतिभा सिंह के निर्देशन में बापू बाजार का आयोजन किया गया। ब्यूरो

**Glimses of Bapu Bazar event and educe B.D.Jain Girls College,
Agra the event of Bapu Bazar organized in the leadership of Dr.
Neelam and Dr. Pratibha Singh**



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Bapu bazar at Baikundi Devi Kanya Mahavidhyalaya

Bapu Bazar was organized by Baikunthi Devi Kanya Mahavidhyalaya. Students were sold jewelry, chaat, handmade bags with old clothes and mirror decorative works at affordable prices. It cultivates the social responsibilities of the students and faculty members for underprivileged individuals and communities.



Bapu Bazar event is organized by Baikunthi Devi Kanya Mahavidhyalay on 13.03.2023



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**Glimpses of Bapu Bazar organize by the Baikunthi Devi
Kanya Mahavidhyalay, Agra**



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Mahatma Gandhi Balika Mahavidhyalya, Firozabad at Bendi Village

Bapu Bazar was organized by Mahatma Gandhi Balika Mahavidhyalya, Firozabad at Bendi Village. The students were sold clothes for all age groups at affordable prices. It provides practical experiences for students by organizing the Bapu Bazar to deepen their understanding of societal challenges and encourage proactive involvement in addressing social responsibility and community engagement.



Bapu Bazar organized by NSS Unit of Mahatma Gandhi Balika Mahavidhyalay, Firozabad at Village Bendi on 25.03.2023



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**Glimpses of Bapu Bazar organized by Mahatma Gandhi Balika
Mahavidhyalay Firozabad on 25.03.2023**



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Hunar Hat during Bapu Bazar event by Students of IHS in village Khaspur



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Conducted Activities under Mahila Paramarsh Sangthan:

Mahila Paramars Sangathan (MPS) of the university also perform counseling sessions, workshops, and awareness campaigns in the Bapu Bazars. For awareness regarding women's health, safety, rights, and importance of education for the children. By adopting a supportive environment, Mahila Paramars Sangathan enables women to access resources and assistance for their well-being and success.



Diet Counselling to the visiting Females of Bapu Bazar by Ms Kirti Pandey (Dietitian, Ujala Cygnus Rainbow Hospital, Agra)



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Awareness about Child Rearing Practices on 18/11/23



**Awareness Program on Importance of Education at Khaspur Village
by IHS Student on 26-07-2023**



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**Awareness Program on Self Help Group at Village Khaspur on
22-11-2023**



**Talk on Iron Deficiency Disease in slum areas of Khandari on
07-06-2023**



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**Nukkad Natak of “Say No to Plastic” in Slum areas of Agra on
03-08-2021**



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Outreach activity with local females and awareness on Home Remedies on 07-10-2023



Awareness Programme on Females Health & Hygiene on 18-10-2023



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**Seminar on Legal Laws for Women and Child Labour on
26-06-2021**



**Awareness Talk about Government Saving Scheme for poor women -
Jan Dhan Yojana on 07-02-2018**



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Details of Bapu Bazar Organised during 2018 to 2023:

S.No.	Organising Place	Date	No. of Beneficiaries
<i>2018</i>			
1	University Campus, Agra	11/07/2018	232
2	St. Johns College, Agra College	09/09/2018	453
3	VBRI Bichpuri, Agra	02/10/2018	210
4	Bakunthi Devi Girls College, Agra	25/12/2018	256
5	University campus	23/02/15	175
<i>2019</i>			
1	KR College, Mathura	03/01/2019	123
2	MBD Govt. College Anvalkhera	29/01/2019	123
3	Agra College, Agra	06/02/2019	345
4	VBRI Bichpuri, Agra	16/02/2019	163
5	Sant Ramkrishna Girls College Balkeshwar	18/02/2019	189
6	BDK College, Agra	25/02/2019	205
7	RBS College, Agra	26/02/2019	206
8	University Campus, Agra	15/03/2019	193
9	KR College Mathura,	20/03/2019	201
10	RBS College Agra	09/04/2019	324
11	University Campus, Agra	03/07/2019	459
<i>2020</i>			
1	RD Girls College, Patholi,	26/01/2020	130
2	RBS College, Agra	29/01/2020	373
3	KR College, Mathura	05/02/2020	158
4	Bakunthi Devi Girls College, Agra	07/02/2020	356
5	PC Bagla College, Hathras	09/02/2020	126



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6	National Degree College Bhongav	10/02/2020	176
7	Govt. College Fatehabad	14/02/2020	169
8	University Campus, Agra	29/02/2020	213
9	VBRI Bichpuri, Agra	09/03/2020	256
10	Agra College Agra	09/11/2020	356
11	BSA College Mathura	11/12/2020	213
<i>2021</i>			
1	University Campus, Agra	23/01/2021	402
2	SN Medical College Agra	03/03/2021	325
3	BSA College Mathura	09/09/2021	123
4	University Campus, Agra	28/12/2021	229
<i>2022</i>			
1	St. Johns College Agra	04/01/2022	452
2	Baikhunthi Devi Kanya Mahavidhyalaya	28/02/2022	213
3	BDK Girls College, Agra	28/02/2022	217
4	M.G Balika Vidhyalay(P.G.) College, Firojabad	02/03/2022	259
5	VBRI Bichpuri,	04/03/2022	123
6	BD Jain Gils College Agra	05/03/2022	298
7	MBD Govt. College Anvalkhera	11/03/2022	114
8	University Campus, Agra	12/03/2022	215
9	RBS College, Agra	15/03/2022	325
10	Narayan College, Shikohabad	22/03/2022	245
11	Agra College, Agra	23/03/2022	253
12	Chitragupta PG College Mainpuri	27/03/2022	111
13	University Campus, Agra	15/08/2022	402
14	St. Ramkrishna Kanya Maha Vidhyalay, Agra	29/09/2022	263
15	University Campus, Agra	11/10/2022	219
16	SN Medical College, Agra	25/12/2022	412



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17	Chitragupta PG College, Mainpuri	29/12/2022	123
<i>2023</i>			
1	RBS College, Agra	05/01/2023	240
2	University Paliwal Campus	12/01/2023	258
3	St. Johns College Agra	12/01/2023	498
4	MBD Govt. College Anvalkhera	19/01/2023	197
5	VBRI Bichpuri, Agra	21/01/2023	198
6	BD Jain Gils College, Agra	24/01/2023	214
7	BD Jain Gils College, Agra	30/01/2023	201
8	CL Jain College, Firozabad	06/02/2023	125
9	BDK Girls College, Agra	13/03/2023	249
10	Agra College, Agra	23/03/2023	324
11	KR College, Mathura	23/03/2023	178
12	M.G Balika Vidhyalay(P.G.) College, Firojabad	25/03/2023	329
13	University Campus, Agra	01/04/2023	237
14	St. Ramkrishna Kanya Maha Vidhyalay, Agra	21/10/2023	236
15	University Chhalesar Campus	27/10/2023	278
16	St. Johns College Agra	07/11/2023	371
<i>Total Beneficiaries</i>			15664



Dr. Bhimrao Ambedkar University, Agra

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डॉ० भीमराव आंबेडकर वि०वि०, आगरा की आस्था

बापू बाजार कार्यक्रमों का आयोजन

एनएसएस शिविर में छात्राओं ने लगाया अपना बाजार



एनएसएस शिविर में छात्राओं ने लगाया अपना बाजार

स्वयंसेवकों ने बापू जुटाए जरूरतमंदों को बाटे

एनएसएस शिविर में स्वयंसेवकों ने बापू जुटाए जरूरतमंदों को बाटे। छात्रों ने बापू बाजार लगाया और जरूरतमंदों को बाटे बांटे।

एक कपड़े में मिला ऐन, 250 ची किराब कस में



एक कपड़े में मिला ऐन, 250 ची किराब कस में

बापू बाजार में खरीदे जा सकेंगे सस्ते सामान



बापू बाजार में खरीदे जा सकेंगे सस्ते सामान

बापू बाजार में खरीदे जा सकेंगे सस्ते सामान। छात्रों ने बापू बाजार लगाया और सस्ते सामान खरीदे जा सकेंगे।

बापू बाजार के साथ हुआ एनएसएस के शिविर का समापन



बापू बाजार के साथ हुआ एनएसएस के शिविर का समापन

बापू बाजार के साथ हुआ एनएसएस के शिविर का समापन। छात्रों ने बापू बाजार लगाया और शिविर का समापन हुआ।

बापू बाजार में खरीदे जा सकेंगे सस्ते सामान



बापू बाजार में खरीदे जा सकेंगे सस्ते सामान

बापू बाजार में खरीदे जा सकेंगे सस्ते सामान। छात्रों ने बापू बाजार लगाया और सस्ते सामान खरीदे जा सकेंगे।

जरूरतमंद परिवारों को किया वस्त्रों का वितरण



जरूरतमंद परिवारों को किया वस्त्रों का वितरण

जरूरतमंद परिवारों को किया वस्त्रों का वितरण। छात्रों ने वस्त्रों का वितरण किया और जरूरतमंदों को सहायता दी।

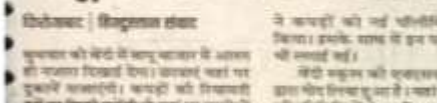
एनएसएस इकाई ने बाटे गर्म कपड़े



एनएसएस इकाई ने बाटे गर्म कपड़े

एनएसएस इकाई ने बाटे गर्म कपड़े। छात्रों ने गर्म कपड़ों का वितरण किया और जरूरतमंदों को सहायता दी।

बापू बाजार में एनएसएस छात्राएं बेचेंगी ग्रामीणों को सस्ते कपड़े



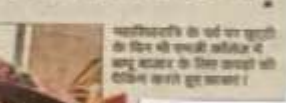
बापू बाजार में एनएसएस छात्राएं बेचेंगी ग्रामीणों को सस्ते कपड़े

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बापू बाजार में एनएसएस छात्राएं बेचेंगी ग्रामीणों को सस्ते कपड़े

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Award

