

Title of course:		Agribusiness Management			
Nodal Department of HEI to run course					
Board Area/Sector-		Agriculture Skill Council of India			
Sub Sector-					
Nature of Course-Independent and Progressive		Independent and Progressive			
Name of Suggestive Sector Skill Council		Agriculture Skill Council of India			
Aliened NSQF Level		4			
Expected fee of the Course-Free/Paid					
Stipend to Student expected from industry					
Number of Seats.....					
Course Code- VOABM (VOABM101, VOABM102, VOABM201, VOABM202)		Credits-03(1 Theory,2 Practical)			
Max Mark 25+75		Minimum Marks.			
Name of proposed skill Partner (Please Specify, Name of industry, company etc for practical/training/internship/OJT.					
Job prospects- Expected field of Occupation where student will be able to Get job after the completing this course in (Please Specify, Name of industry, company etc.		Agri Based Industry, Agrilclinic Owner, Management field, Agri input retailer/dealer, Agri industry staff			
Syllabus:-					
Unit	Topics	General/Skill Component	Theory/Practical /OJT/internship /Training	No. of Theory Hours (Total-15 Hours=1 credit)	No. of skill hours (Total=60 Hours=2 credits)
Semester-1 VOABM101			3 Credits		
I.	Agro-based Industrialization	General	Theory/ Practical	15 Hours	
II.	Agriculture Economics	Skill	Theory/Practical		30 Hours
III.	Principles of Management and Agribusiness	Skill	Practical/Internship /Training		30 Hours
Semester-2 VOABM102			3 Credits		
I.	E-Commerce & Agri Business	General	Theory/ Practical	15 Hours	
II.	Agri Technology Management	Skill	Theory/Practical		30 Hours
III.	Business Economics	Skill	Practical/Internship /Training		30 Hours
Semester-3 VOABM201			3 Credits		
I.	Marketing Institutions and Organizations	General	Theory/ Practical	15 Hours	
II.	Business Policy And Strategic	Skill	Theory/Practical		30 Hours

	Management				
III.	Agri Business and Co-Operative Management	Skill	Practical/Internship /Training		30 Hours
Semester-4 VOABM202			3 Credits		
I.	Total Quality Management In Agri Business	General	Theory/ Practical	15 Hours	
II.	Agriculture and Food Retailing	Skill	Theory/Practical		30 Hours
III.	Agri Import and Export Management	Skill	Practical/Internship /Training		30 Hours
Suggested Readings: Entrepreneurship Development and Industrial Consultancy A. K. Makwana A. K. Chauhan Marketing Management and International Trade A. K. Makwana Raka Saxena					
Suggested Digital platforms/web link for reading- http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=438 http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=1610					
Suggested OJT/internship/Training/Skill partner :					
Suggested Continuous Evaluation Methods: Internal Assessment: Every month will have one or two Grade test/Quiz/Practical test/ Seminar on the bases of theory and practical syllabus. Best 3 test/Quiz/Practical test/ Seminar marks will be considered for internal marks and carry 30 % of overall result. End term Exam will have 40 theory (Objective type) + 60 skill test plus report assessment marks based on visit and will carry 70 % of overall result. All students, who obtain 40% marks in internal assessment and 40% marks in end term, will be eligible for certificate and credit transfer. Course learners who qualify the end course examination can get a passing certificate and a marksheet for credit transfer. Course learners can get participation certificate and completion of the course for the participation in the course					
Course Pre-requisites: <ul style="list-style-type: none"> • No pre-requisite required, open to all • To study this Course, a student must have the Subject science or any other in class/12th/certificate/diploma. • If progressive to study this course a student must have passed previous courses of this series. 					
Suggested Equivalent online courses:					
Any remarks/suggestions:					
Notes: <ul style="list-style-type: none"> • Number of units in theory/practical may vary as per need. • Total credit Semester-3(it can be more credits, but student will get only3 credits/semester or 5 credits/year). • Credit for theory=01(Teaching hours=15) • Credit for internship/OJT/Training/Practical=02(Training hours =60) 					