

Title of course:		Ecotourism & Hospitality			
Nodal Department of HEI to run course					
Board Area/Sector-		Tourism			
Sub Sector-		Ecotourism			
Nature of Course-Independent and Progressive		Independent and Progressive			
Name of Suggestive Sector Skill Council		Tourism and Hospital Skill Council			
Aliened NSQF Level		4			
Expected fee of the Course-Free/Paid					
Stipend to Student expected from industry					
Number of Seats.....					
Course Code-VOEH (VOEH101, VOEH102, VOEH201, VOEH202)		Credits-03(1 Theory,2 Practical)			
Max Mark 25+75		Minimum Marks.			
Name of proposed skill Partner (Please Specify,Name of industry,company etc for practical/training/internship/OJT.					
Job prospects- Expected field of Occupation where student will be able to Get job after the completing this course in (Please Specify,Name of industry,company etc).		Tourism Planner, Tourist guide, Eco- Conservator, Tourist guide			
Syllabus:-					
Unit	Topics	General/Skill Component	Theory/Practical /OJT/internship /Training	No. of Theory Hours (Total-15 Hours=1 credit)	No. of skill hours (Total=60 Hours=2 credits)
Semester-1 VOEH101			3 Credits		
I.	Tourism phenomenon & Tourism Industry	General	Theory	15 Hours	
II.	Tourism Services and Operation	Skill	Theory/Practical		30 Hours
III.	Geography & Tourism	Skill	Practical/Internship /Training		30 Hours
Semester-2 VOEH102			3 Credits		
I.	Ecotourism, Marketing & Communication	General	Theory	15 Hours	
II.	Tourism: The Cultural Heritage	Skill	Theory/Practical		30 Hours
III.	Eco-tourism Impact	Skill	Practical/Internship /Training		30 Hours
Semester-3 VOEH201			3 Credits		
I.	Introducing Indian Culture	General	Theory/ Practical	15 Hours	
II	Architecture & Sculpture	Skill	Theory/Practical		30 Hours
III.	Handicrafts: Continuity and Change & Tribal Culture	Skill	Practical/Internship /Training		30 Hours

Semester-4 VOEH202			3 Credits		
I.	Environmental Issues & Tourism Development	General	Theory/ Practical	15 Hours	
II.	Tourism as a tool for Conservation	Skill	Theory/Practical		30 Hours
III.	Environmental Impacts	Skill	Practical/Internship /Training		30 Hours
Suggested Readings: HERITAGE CONSERVATION IN INDIA: CHALLENGES AND NEW PARADIGMS by Arun Menon HERITAGE CONSERVATION IN INDIA: CHALLENGES AND NEW PARADIGMS Heritage, Conservation, and Archaeology: An Introduction An introduction to tourism and hospitality management: a services approach.					
Suggested Digital platforms/web link for reading- http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=829 http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=1827 https://vtechworks.lib.vt.edu/bitstream/handle/10919/70961/Chapter%2015%20Hospitality%20and%20Tourism.pdf https://www.geu.ac.in/content/dam/geu/pdf/research/proceedings/icht_2017/ret270_final_book.pdf					
Suggested OJT/internship/Training/Skill partner :					
Suggested Continuous Evaluation Methods: Internal Assessment: Every month will have one or two Grade test/Quiz/Practical test/ Seminar on the bases of theory and practical syllabus. Best 3 test/Quiz/Practical test/ Seminar marks will be considered for internal marks and carry 30 % of overall result. End term Exam will have 40 theory (Objective type) + 60 skill test plus report assessment marks based on visit and will carry 70 % of overall result. All students, who obtain 40% marks in internal assessment and 40% marks in end term, will be eligible for certificate and credit transfer. Course learners who qualify the end course examination can get a passing certificate and a marksheet for credit transfer. Course learners can get participation certificate and completion of the course for the participation in the course					
Course Pre-requisites: <ul style="list-style-type: none"> • No pre-requisite required, open to all • To study this Course, a student must have the any Subject in class/12th/certificate/diploma. • If progressive to study this course a student must have passed previous courses of this series. 					
Suggested Equivalent online courses:					
Any remarks/suggestions:					
Notes: <ul style="list-style-type: none"> • Number of units in theory/practical may vary as per need. • Total credit Semester-3(it can be more credits, but student will get only3 credits/semester or 5 credits/year). • Credit for theory=01(Teaching hours=15) • Credit for internship/OJT/Training/Practical=02(Training hours =60) 					