

**Format for syllabus development of Skill development course**

Title of course	Export and Import management
Nodel Department of HEI to run course	
Broad Area / Sector	Finance Economics + commerce
Sub Sector	
Nature of course - Independent/ progressive	Progressive
Name of suggestive sector Skill Council	3
Aliened NSQF Level	
Expected fees of the course - Free / paid	
Stipend to student expected from industry	
Number of Seats	
Course Code	
Max Marks- 100 Minimum marks ....	credit 03 (theory +02 practical)
Name of proposed skill partner (please specify, Name of Industry, Company etc for Practical/Training/Internship/OJT	
Job prospects - Expected fields of occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc	Export and Import oriented industries

Duration of course - One Semester

Course Structure: Theory 15hrs/Practical 60hrs

**Course Name : Export and import Management**

**UNIT I : INTRODUCTION TO INERNAL TRADE (SEMESTER - I)**

- (a) Domestic Trade (b) Cross Border Trade (c) Export (d) Import  
(e) Entrepot Trade (f) Shipping & Aviation.

**UNIT II : EXPORT LAWS (SEMESTER - II)**

(a) Foreign Trade (Development and Regulation) Act 1992 with amendments for Export From India (b) Indian Export Policy (c) Prohibited and restricted goods to Export from India (d) FIEO (e) EPC (f) ECGC.

**UNIT III : EXPORT MANAGEMENT (SEMESTER - III)**

(a) Licensing process for exports of Different goods from India (b) types of Exports (c) Most exported Goods from India.

**UNIT IV : IMPORT LAWS (SEMESTER - IV)**

(a) Foreign Trade (Development and Regulation Act 1992 with amendment for Import in India) (b) Indian Export Policy (c) Prohibited, restricted and canalized goods to be Imported in India (d)GDFT (e) Govt. Duties on import (f) Commodities Boards in India.

**UNIT V : IMPORT MANAGEMENT (SEMESTER - V)**

(a) Licensing process for Imports of Different goods in India (b) types of Imports (c) Most Imported Goods from India.

**UNIT VI : INTERNATIONAL MARKETING (SEMESTER - VI)**

(a) Elements of International Marketing (b) International Strategies (c) Factors affecting International Market (d) Global Market Scenarios (e) Online International Marketing.

**Remarks**

1. The Syllabus is divided under 6 units.
2. Each table shall be covered in 2 hour 30 minutes theory class followed by 10 hours of practical based workshop in the form case studies and Industrial visits.
3. The above syllabus is to be covered in a period of one semester under progressive mode, unit wise.