

Dr. Bhimrao Ambedkar University Agra

Institute of Tourism and Hotel Management, Sanskriti Bhawan, Civil lines, Agra

Value Added Course

Course Title: Basics of Tourism and Tour Arrangements

Duration: 30 hours

Nature of Course: Certificate

Course Outcomes: After completing this course a student will be able to understand:

- The basic idea about tourism and its different forms.
- The preparation of tour layouts
- The travel arrangements before trip
- Basic formalities before leaving the origin and destination.
- Arrangements of package tours and its costing

Details of the Syllabus:

UNIT	Topic to be covered	No. of Lectures
I	Meaning and concept of tourism, types of tourism according to: attractions, number of tourists, duration, citizenship. Components of tourism Industry, Define: visitors, tourist and excursionist.	06
II	Determinants and Motivating factors, Impact of tourism, Present scenario of Indian tourism, New thrust areas of tourism.	06
III	Tourism Products and its types, characteristics of tourism product. Basic concepts of travel agents, tour operators and travel Agency.	06
IV	Travel formalities: Passport, VISA, health formalities, airport tax, customs clearance and currency regulations. Itinerary: Meaning, preparation of itinerary with few model itineraries.	06
V	Tour Packaging and its arrangements, merits and demerits of package tours, costing factors for tours, Pre -considerations/ arrangements before moving for trip/tour. How to make trip more comfortable and enjoyable?	06

Note: This value added course has been framed for any stream's student/personal as tourism is the necessity for wellness of each and everyone and the basic ideas for organising the trip/tour are essential to know by everyone.

Suggested Readings:

- Mill and Morrison, The tourism system: An Introductory text, Prentice Hall.
- Cooper, Fletcher et al, Tourism principles and Practices, Pitman.
- Seth, P.N. Successful Tourism Management.Vol1&2 Sterling Publications, Delhi.
- Chand, Mohinder, Travel agency Management, Anmol Publication, Delhi.
- Foster, Douglas, Travel and tourism Management, McMillan, London.

