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**RESPONSIBLE
CONSUMPTION
AND PRODUCTION**



Bapu Bazar for Community Welfare and Empowerment

The University understands its responsibility towards unprivileged sections of society and hence it started a practice to serve society with the main objectives as

To encourage and comprehend our students and faculty about their responsibility towards society and establish a relationship.

To save the environment by turning unusable belongings into valuable reuse and creating a greener environment.

To provide deprived people with their basic needs at a nominal price.

The context:

Inaugurated in 2010 by the university, the Bapu Bazar began as a platform for distributing clothes to the university's low-income workers and their families.

Rapidly evolving into an annual tradition, it drew visitors from the local community seeking clothes and other daily essentials for all age groups. During the visit by

Hon'ble Chancellor Smt. Anandiben Patel, her insights and guidance inspired the university to broaden the bazaar's impact, reflecting its commitment to social

responsibility and community upliftment. Under her leadership, the Bapu Bazar transformed from a once-a-year event into a regular best practice. Managed by

dedicated students and faculty, it expanded its offerings to include essential commodities.

Practice:

University Staff and Students exhibit remarkable compassion by establishing Bapu Bazar, a small marketplace catering specifically to the needs of the impoverished population within and around the university's jurisdiction. This initiative is

seamlessly integrated into regular NSS camps of affiliated colleges ensuring sustained outreach efforts and values.

The practices involve:

Community Awareness and Outreach: Before each Bapu Bazar event, diligent efforts are made to raise awareness among local communities regarding the upcoming dates and locations. The university prepares information brochures detailing the event's details, which are distributed door-to-door in underprivileged

communities. **Collection Efforts and Refurbishment:** Students, along with faculty members, gather

essential items viz. clothing, footwear, blankets, notebooks, and even jewellery items from their families and acquaintances.

Affordable Pricing: The refurbished items are meticulously arranged in stalls and offered at highly affordable prices, typically ranging from Rs 1 to Rs 10. This ensures economic accessibility for individuals from all walks of life, fostering a sense of inclusivity and dignity.

Reuse and Economic Benefits: The practice continued to flourish, with each event embodying the ethos of community welfare and support. **Inspiration for Empowerment:** Beyond material assistance, Bapu Bazar serves as a catalyst for holistic empowerment, inspiring individuals to pursue education, seek healthcare, access legal guidance, and avail themselves of psychological support.

Evidence of the success:

The 'Bapu Bazar initiative' has changed into a pillar of support for communities, offering a ray of hope and vital assistance to those in need. Over the past five years, the University has organized more than 63 Bapu Bazars, spanning various locations within the city and its outskirts.

Problem Encountered and Resource required:

Initially, the problem was faced in Collecting items that people no longer use from families and explain them the purpose of the Bapu Bazar initiative.

The students personally visit various localities to spread the word about the upcoming Bapu Bazar, ensuring that everyone is informed about the date, location, and the purpose behind organizing it. They achieve this by distributing informative pamphlets throughout the community.



Harshit Kishore and Abhishek Pachauri (MBA Students) distributing templates of Bapu Bazar at the nearby University area

Items of daily use for different age groups are collected by the students and faculty and segregated after proper folding according to gender, age and quality etc. All items are tagged for cost and displayed for sale.



Collection, Folding and segregation of clothes by the students for selling in Bapu Bazar



Segregation, Tagging and display of items by the NSS Volunteer and students of IHS (Kiran, Priyanka, Aradhya, Simran, Renu, Shivakshi, Bulbul and Trapti)



Students (Mayank Jain, Navya Saini and Aman Mudgal) of Seth Padam Chand Jain Institute happily selling clothes in Bapu Bazar in collaboration with Lions Club Agra in the University



MBA Students (Kamal Kant, Rishabh Upadhayay, Lovely Sharma, Tanu Upadhyay, Abhishekh Pachauri) of Seth Padam Chand Jain Institute enthusiastically selling clothes in Bapu Bazar in collaboration with Lions club Agra in the University campus on

The successful organization of Bapu Bazar involves active participation not only from the Vice Chancellor, Pro-Vice Chancellor, Deans, Registrar, and Faculty members but also from various stakeholders. This collective effort embodies the university's commitment to best practices, bringing joy and inner contentment to stakeholders while simultaneously providing pleasure and tangible benefits to the buyers.



Inauguration of Bapu Bazar by Prof. Ashu Rani (Honorable Vice Chancellor) with Two Young Girls (Palak and Shruti) Selling of clothes by a student (Anushka Kumari) of IHS

Children become confident and happy after wearing clothes purchased from Bapu Bazar they happily select and eagerly collect different items.



Young kids of near by kacchi basti happily come and collect items from Bapu Bazar at the Campus



MSc. And B.Sc. students (Vanshika and Priya Sen) on the cash counter, Mrs. Saroj helper of the institute purchasing toys from Bapu Bazar BBA Students (Riya Chauhan, Shivani and



Anshika Yadav) selling footwears in Bapu Bazar held at University Campus

Children become confident and happy after wearing clothes purchased from Bapu Bazar they happily select and eagerly collect different items.



Fig.: MBA Students (Pragati Yadav, Rashmi Chahar, Diksha Vashisth, Ritu Singh) during fun activity stall at Bapu Bazar organized in the University campus



Fig.: MBA Student (Pragati Yadav) explaining the game rules to the kid during Bapu Bazar organized in the University campus

Weak and pregnant women are provided with health checkups and diet counseling's during the Bapu Bazars by department of home science. NGO's and Doctor also participate and contribute to providing medical



Health Checkup and Diet Counselling to the visiting Females of Bapu Bazar by Dr Priyanka Singh (Senior Dietitian, Pushpanjali Hospital, Agra)

Children of various ages are given counselling about good habits and the importance of education for their future life. Kids are connected to faculty and as a success story Vivekanand Academy is started in the parking lot of the University for providing education by solving their school problems which runs on daily basis by the students at the university.



Diet Counseling by Ms. Priya Yadav, Department of Food and Nutrition during Bapu Bazar Event



Fig.: Students (Ronak, Diksha, Neha, Riya, Ritika, Divya, Nivya, Priyanshu, Shivam, Jaikant and others) from nearby localities, in the university premises

The Success of the Bapu Bazar is in making relationships with society so that a sense of human values and social service is inculcated in every student at the University. This can be easily seen through regular teaching practice by the students at the university to the children of under privileged section of the society.



Students (Krishna, Harsh, Sameer, Ishika, Suhana, Lalit, Vanshika, Teena, Varun) being taught by Purтика Kesharwani, Civil Engineering Second Year Student in Vivekanand Academy



Student (Priyanshu) being taught by Sagar Chaurasia, Mechanical Engineering Final Year Student in Vivekanand Academy

Bapu Bazar was organized by the University Campus. It is an initiative to connect students and faculty with individuals from underprivileged backgrounds, fostering mutual understanding and support while empowering marginalized voices within our academic community.



NSS Coordinator Dr. Ramveer Singh Chauhan with children of nearby places of University campus



Selling of Clothes by NSS Volunteers

Bapu Bazar organized by NSS Units

Bapu Bazar is organized by NSS Units established in different affiliated colleges. NSS camps are managed in nearby villages where students along with other NSS volunteers organize and promote social service through Bapu Bazar Practice. Hon'ble Chancellor Smt. Anandiben Patel directed the university to provide support to Anganwadi Kendra during



NSS Volunteers of different colleges providing clothes to needy people during



Distribution of woolen clothes by Prof. Archana Singh to the students at primary school through the collection of Bapu Bazar

St. Ramkrishna Kanya Mahavidhyalay

Bapu bazar was organized by Sant Ramkrishan kanya mahavidhalya Shivpuri Balkeshwar, Agra. Scout and Guide girls were sold shoes, clothes, toys and jewelry at minimal prices. It is an initiative to connect students and faculty with individuals from underprivileged backgrounds, fostering mutual understanding and support while empowering marginalized voices within our academic community.



Bapu Bazar organized by Ram Krishna Kanya Mahavidhyalay, Agra

St. John College, Agra

Bapu Bazar was organized with the title “Yours’s old is someone’s gold” by St. John’s College, Agra. This transformative practice not only addresses the immediate needs of the economically weaker sections but also fosters a sense of inclusivity and compassion within the community, embodying the institution's ethos of social responsibility and humanitarianism.



Yours’s old is someone’s gold event organized by the college Vice Chancellor Prof. Ashu Rani gifting toys to girl form Kachhi Basti, Accompanying principal Prof. S.P.Singh and NSS Coordinator Ramvir Singh

Waste to Wealth

Objective

Our objectives are to transform the country's waste into a circular economy. Dr. Bhimrao Ambedkar University, Agra has adopted “Waste to Wealth” as a best practice to control and manage waste materials as well as create valuable artefacts. To contribute to the waste recycling movement through the creative process of art. To develop creative ideas by using waste materials.

To transform the waste economy of the university into a circular economy at the local level.

To strengthen and enhance interpersonal skills to create wealth from waste.

Context:

Inspired by Hon'ble Chancellor's Smt. Anandiben Patel vision, the sculpture department of the university pioneered repurposing metal waste from infrastructure projects into valuable artwork, championing waste recycling across campus. Collaborating closely with students, programs gained rapid momentum, significantly reinforcing the university's sustainability commitments. Initially grappling with the challenge of metal waste, the university ingeniously repurposed it into captivating artwork, simultaneously elevating campus aesthetics while effectively curbing costs.

Practice

The University is playing the leading role by preparing decorative items through waste products which are used in decorating the university campus. Prior planning

of preparing some decorative items gives initiation towards the beautification of the University Campus and thus assists the university in terms of wealth creation.

The student at the institute utilizes scrap materials from the university to sculpt innovative murals, decorations and artefacts. This initiative not only enhances the

institute's aesthetic appeal but also contributes to the university's wealth while empowering students with creative skills to repurpose waste.

This activity has not only resulted in cost savings for the university but has also fostered a clean and aesthetically pleasing environment by repurposing materials that would otherwise be discarded. Furthermore, it serves as a tangible example of sustainability, highlighting the importance of resource conservation and responsible

citizenship. It demonstrates the potential for creative reuse of materials and underscores the value of making the most of available resources for the benefit of

both the institution and the broader community.

Evidence of Success

Our collaborative efforts with students, faculty and Agra Nagar Nigam enhanced Agra's aesthetic appeal for the G20 summit, inspiring participation across departments and reducing expenses on beautification items. This collaborative spirit also fostered artistic endeavours like artist camps and workshops within the University, enriching the campus with valuable artistic creations. Additionally, 'One Earth-Waste to Wonder Park' on Mall Road of Agra serves as a testament to ingenuity and environmental consciousness, featuring artworks crafted from repurposed waste materials contributed by university students and faculty. We have used 4 tons of waste material and spent 10 Lacs of money in fabrication painting and installation. We have created around 2 crore value of sculptures and artefacts. So as per market value, we have saved around 190 Lacs. Problem encountered Initially, it was a challenge to gather waste materials scattered across its diverse campuses and navigate logistical complexities to transport them to the artefact manufacturing lab, but as soon as stakeholders started experiencing the sparkling and vibrant campus the problem was solved by the encouraging involvement of the vice chancellor and registrar



Students of Fine Arts explaining clay artifacts (Dry fruits) to Honorable chancellor during her visit to the university on September 2022

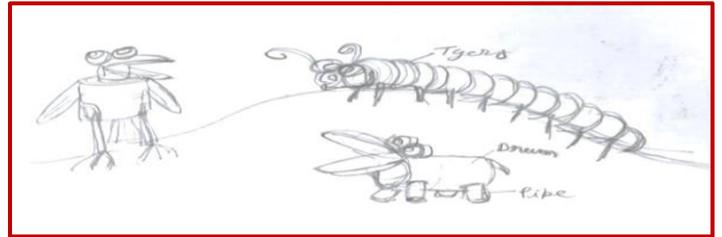


Uttam Pracharne famous sculpture and former chairman Lalit Kala Academy, New Delhi along with Vice Chancellor Dr. Arvind Dixit, faculty and students of Lalit Kala Sansthan

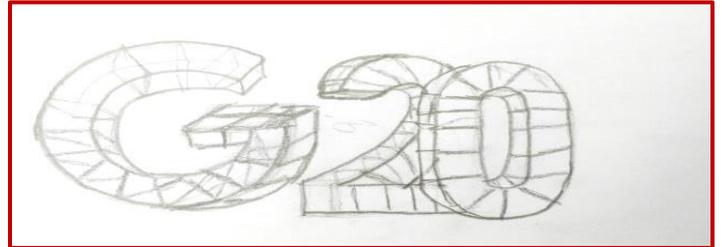
Scrap Identification



Different types of Scraps in the university



Sanskriti, a student of BFA making drawing



Sanskriti, a student of BFA making drawing layout for Shivaji wall sculpture for Shivaji Mandapam of the University

Preparation of Maquettes



Sanskriti, Prachi, Charul and Mohit (BFA) working on Maquettes



Straw Maquette for Melting Ice Cube sculpture

Febrication and Welding



Priya and Abhishek of MFA making 7 ft. diameter Globe Sculpture

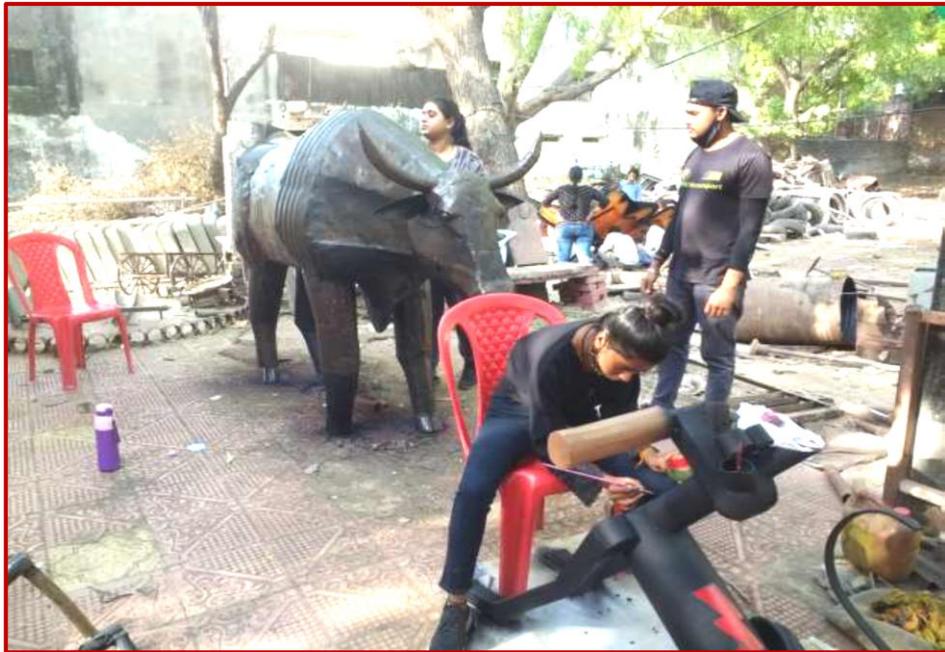


**Globe of 7 ft diameter and 8 ft height by Priya Bhadoria and team
Cost Worth Rs. 4 Lacs**

Painting and finishing



Paras, MFA, painting on peacock



Dinesh, Charul and Priya, BFA, painting on Bull and Dog

Costing and Installation



Work in progress on Melting Ice Cube



Melting ice 7 ft cube waste pipes Cost Worth Rs.8 Lacs

Installation at Waste to wonder park, Fatehabad Road, Agra

Scrap metal artifacts of prepared by students and faculty of university at waste to wonder park, Fatehabad road, Agra



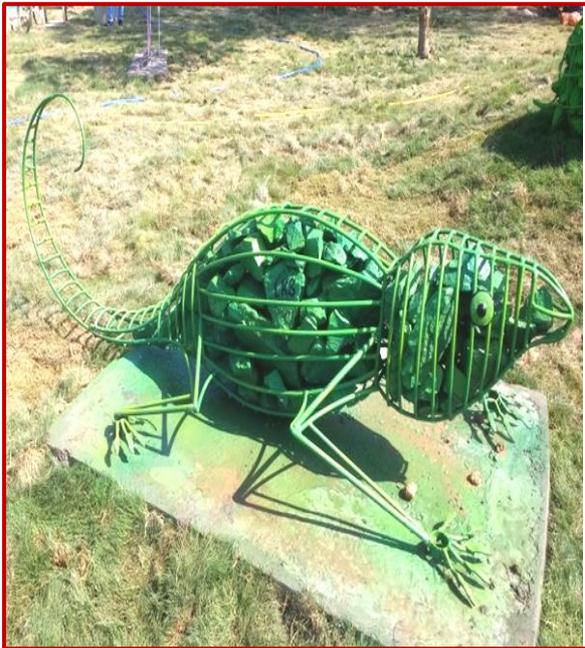
Tortoise 5 Ft length by Brijesh Chandel (BFA) Cost Worth Rs.80k



**Cockroach by Charul & Anjali (BFA)
Worth Rs. 50k**



**Caterpillar made of tyres and iron
scrap by Paras Jain (MFA) Worth
Rs. 7 Lac**



**Chameleon by Abhishek(MFA) and
Dinesh(BFA) Worth Rs. 1.5 Lacs**



**Betel by Sanskrit(BFA) and Prachi(BFA)
Worth Rs. 1 Lac**



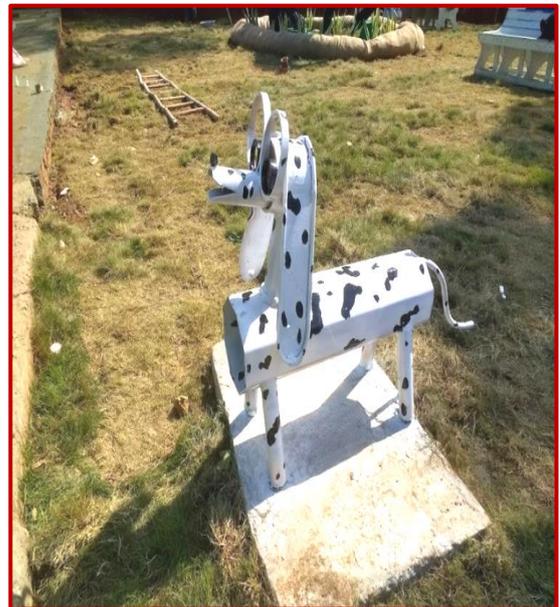
**Saras, 1x5x7, Nasir Khan (MFA)
Worth Rs. 1 Lac**



**Giraffe 8x3x12 ft, Abhi (MFA), Charul
(BFA) , Mahak(BFA) Worth Rs. 6
Lacs**



**Deer 5x8x2 ft, Dhruv Kumar(BFA)
Worth Rs. 2 Lacs**



**Dog 3x1x2 ft, Yanshu and Prachi
(BFA) Worth Rs. 80k**



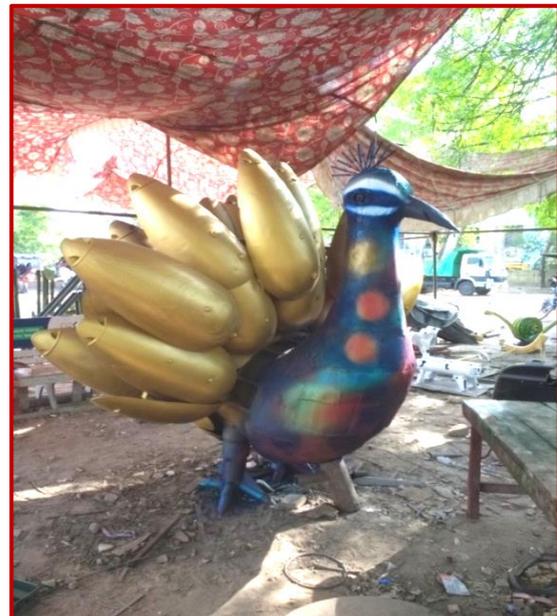
**Tabla and Dholak 6.5x3.5x4 ft,
Brijesh Chandel(BFA) worth
Worth Rs. 2 Lacs**



**Fish 4x1x3ft, Ravi Dube(MFA)
Worth Rs. 1 Lac**



**Flute 10x3x6 ft, Mohit
Kasana(BFA) Worth Rs. 4 Lacs**



**Peacock 8x6x5 ft, Paras Jain(MFA)
Worth Rs. 5 Lacs**



Pigeon 7.1x4.10x2.11ft., Dhruv and Brijesh(BFA) Worth Rs. 6 Lacs



Scorpion 4.10x2.9x2.3ft., Dinesh Chahar(BFA) Worth Rs. 80k



Lotus 7.5x7.5x7 ft., Priya Bhadoria(BFA) Worth Rs. 4 Lacs



Dog 3.3x2.4x1ft., Yanshu and Prachi(BFA) Worth Rs. 90k



Dustbin 3.1x5.2x4ft., Anjali & Mahak(BFA) Worth Rs. 90k



Cat 2.5x2.7x0.7ft., Prachi(BFA) Worth Rs. 60k

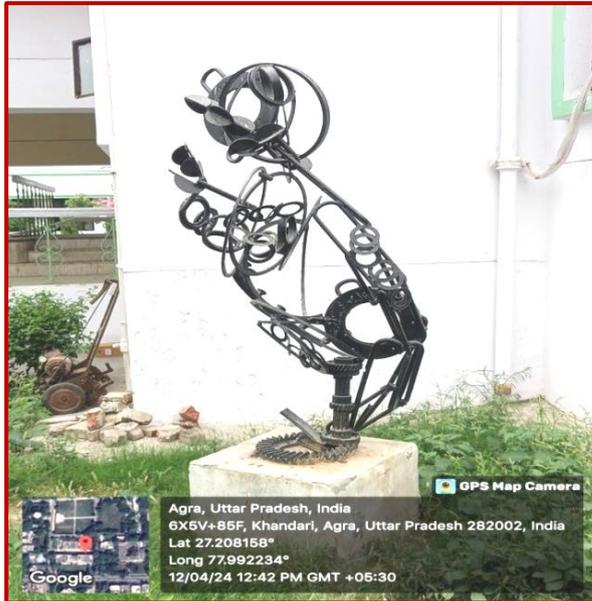


Welcome Man 10x4x4 ft., Mahak, Charul(BFA) Worth Rs. 3 Lacs



G20 5x7x1 ft., Paras and Dinesh (MFA) Worth Rs. 1 Lac

Installations at Vivekanand Parisar, University Campus



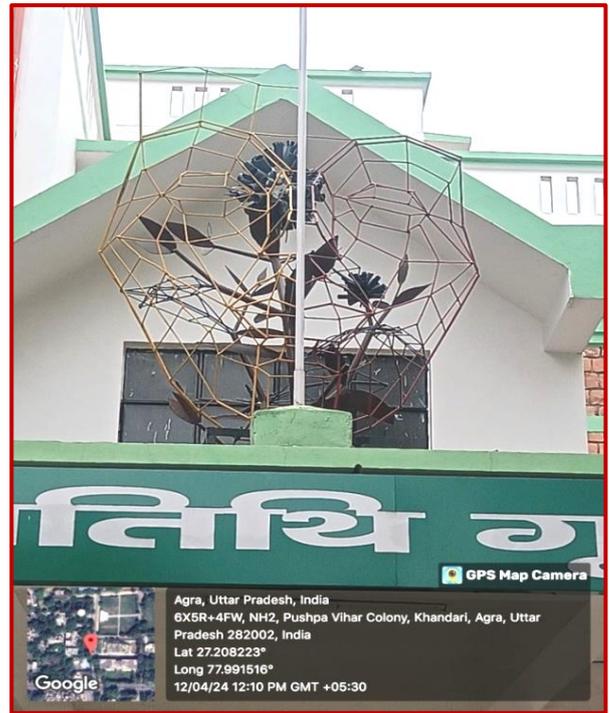
Abstract, Deepak Paunekar, Worth Rs. 3 Lacs



Anahad, Kishor Thakur, Worth Rs. 5 Lacs



Apple, Prabhakar Singh, Worth Rs. 6 Lacs



Face, Dr. Ganesh Kushwah, Worth Rs. 6 Lacs



Curtain, Pradeep Kamble, Worth Rs. 5 Lacs



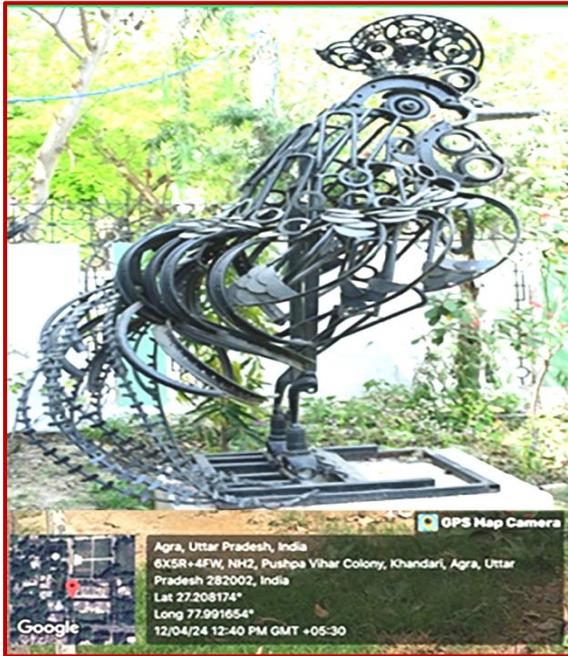
Bull, Uttam Prachrne, Worth Rs. 6 Lacs



Cycle, Lavi Gupta, Worth Rs. 1 Lac



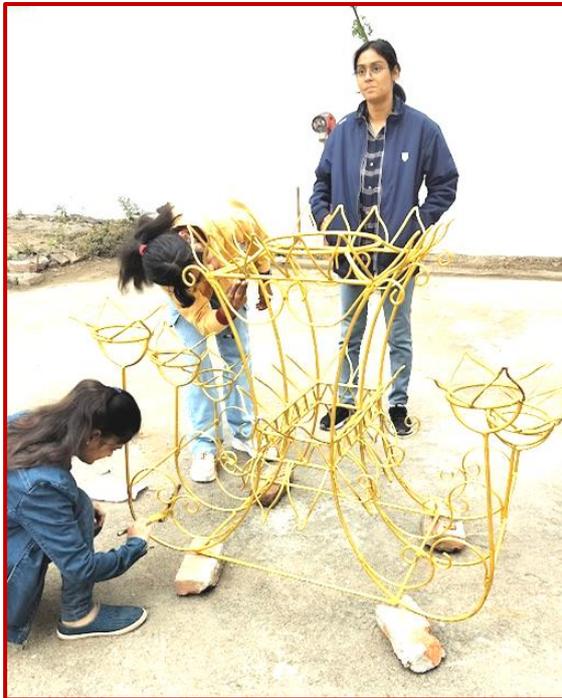
Peaceful Life, Ravindra Salve, Worth Rs. 7 Lacs



Cock, Nitin Mistry, Worth Rs. 8 Lacs



Chair, Vandana Kori, Worth Rs. 4 Lacs



Jalbharo Stand, Prachi, Charul and Gunjan Worth Rs. 40k



Abstract, Gauri Gangan Worth Rs. 4 Lacs

Installations at Vivekanand Parisar, University campus



**Victory, Devanand Patil Worth Rs. 4 Lacs at Vivekanand Parisar,
University campus**

Installations at Sanskriti Bhawan, University campus



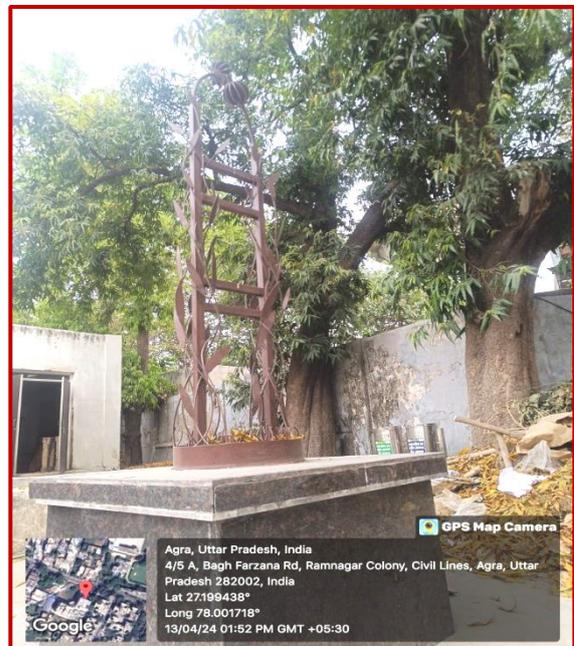
Mask, Dinesh Murti Patil Worth Rs. 4 Lacs



Nandi, Uttam Prachrne Worth Rs. 5 Lacs

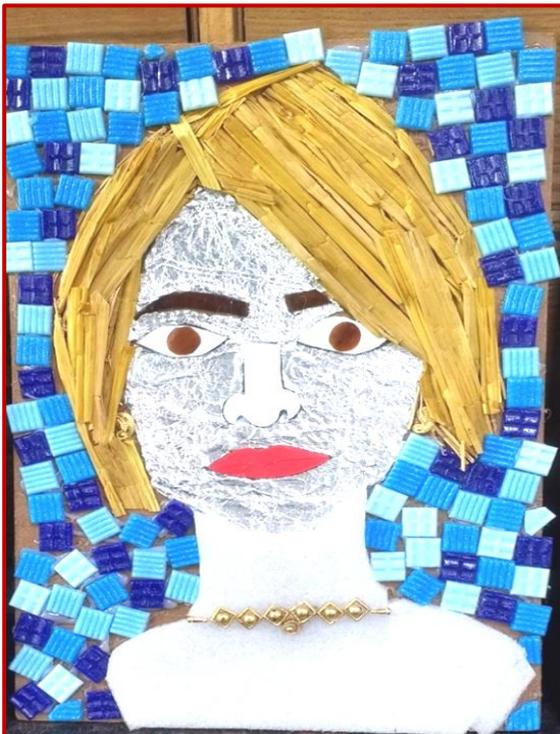


Floating Bird, Vikrant Manjrekar Worth Rs. 4 Lacs



Love Nature, Sachin Chaudhari Worth Rs. 5 Lacs

Painting without paint: Murals out of Domestic Waste



Art works by BFA First Year students through waste material under painting without paint concept each cost approximate Worth Rs. 10k



**Kawach, 4x3x2ft., Ravi Dube(MFA), Cardboards and Paper
Worth Rs. 50k**



Leaf painting through nailing by students on World Sparrow Day

Installation of Terracotta and Stone Sculpture in Vivekanand Parisar:



Terracotta Clay Art Worth Rs. 25k



**Baislana Black marble sculpture
Worth Rs. 5 Lacs**



River, Madan Lal Gupta, Stone sculpture Worth Rs. 7 Lacs

Installation of Terracotta and Stone Sculpture in Sanskriti Bhawan, University Campus:

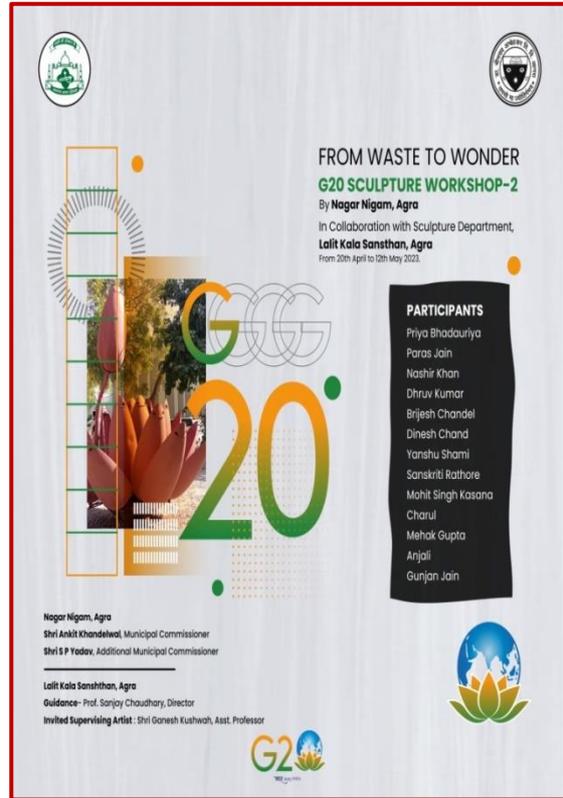


Terracotta sculpture at Art Gallery Sanskriti Bhawan Worth Rs. 1.5 Lacs



Chauki, Sundar Kumar (BFA), Terracotta sculpture Worth Rs. 25k

Certificates & Apprication



Poster for G20 scrap sculpture workshop



Students and Faculty with G20 scrap sculpture certificates



Agra DM (Prabhu N Singh), ADA VC (Charchit Gaur) & Commissioner appreciating Dr. Ganesh Kushwah with certificate





Radio team narrowcasting session with farmers of village Fatehabad, Agra

Interaction with Farmers



Mr. Amritanshu Raj (District Mobilization Officer, UNICEF) and Dr. B.S Chandel (Surveillance Medical Officer, WHO) giving info to NSS Volunteers on



Radio Akanksha Sarvodaya Parishad



Radio Volunteers of University Model School



Pharmacy Dept. radio Volunteers with Community Radio Program Executive Pooja Saxena

Gender Senitization



Pooja Saxena (Radio Programming Head) with Dr. Gayatri Devi (MOIC, UPHC, Sikandra, Agra)



ANM sharing her challenges in field

Mission Indradhanush with ASHA & ANM